

WARM UP



17-21 August 2020

YOUR WARM UP FOR FI SOUTH AMERICA STARTS TODAY

Now, perhaps more than ever, it's crucial to stay connected and continue to drive your business forward. From 17 to 21 August 2020, we'll bring you the Fi South America digital WARM UP - a week dedicated to innovation, packed with digital extravaganza combining the world's leading ingredient companies, incredible speakers and networking opportunities all under one virtual roof.

What can you expect?



Networking

- Meet-ups
- Live Happy Hour
- Contact with customers, partners and suppliers



Marketplace

- Supplier Solutions
- Fi/Hi/Ni Product Gallery
- Start-up Product Gallery



Content

- Fi Webinar
- Food Connection
- Fi Podcasts



Experiences

- Plant-based Experience
- New Product Zone
- Fi Innovation Awards

These companies joined the FoodConnection webinars so far...

- BASF
- BRF
- Cargill
- Coca Cola FEMSA
- Danone
- PepsiCo
- Mars
- Unilever

Your digital WARM-UP starts today. Join free of charge:

- Supplier Solutions
- Plant-based Experience
- New Product Zone
- Fi/Ni/Hi Gallery Solutions

Your sponsorship opportunity

Bronze Sponsorship	Silver Sponsorship	Gold Sponsorship	Master Sponsorship
✓ Duration of Campaign: 60 days(pre-during-post)	✓ Duration of Campaign: 60 days(pre-during-post)	✓ Duration of Campaign: 60 days(pre-during-post)	✓ Duration of Campaign: 60 days (pre-during-post)
✓ 13 diverse items	✓ 24 diverse items	✓ 37 diverse items	✓ 49 diverse items
✓ Reach: 392.716	✓ Reach: 785.433	✓ Reach: 1.320.955	✓ Reach: 1.749.373
	✓ Up to 50 qualified leads, sent up to 60 days after Warm Up *	✓ Up to 100 qualified leads, sent up to 60 days after Warm Up *	✓ Up to 200 qualified leads, sent up to 60 days after Warm Up *

* only third-party / partner opt-in contacts