Food ingredients Asia

1 Event
2 Locations

7-9 September 2022
Indonesia
JIExpo, Jakarta

5-7 October 2022
Thailand
New Venue QSNCC, Bangkok

www.fiasia.com
Reconnecting the ASEAN Food and Beverage Industry

After two years of online events and activities, we are excited to be back in-person in Indonesia, and Thailand in 2022. Fi Asia is the number one meeting place for Southeast Asia’s food industry, gathering leading domestic and international ingredient suppliers, distributors, and food and beverage manufacturers from across the ASEAN region and all over the world.

We understand that many of our show’s participants find it essential to attend Fi Asia to stay connected with the community and to do business. For these reasons, we will host Fi Asia 2022 in two locations: Jakarta and Bangkok.

In addition to the in-person events in Jakarta and Bangkok, we are offering a 5-month Online event platform. Starting in June and ending in October 2022, this is a way for you to connect, learn and do business from wherever you are.

Be a part of Fi Asia, Online & In-Person, this year! Join us to nurture and strengthen business relationships, generate quality leads, launch new products and share your expertise.

Fi Asia Online Events 2021 Results

- **4,280** Total Attendees
- **178** Exhibiting Companies
- **7,026** Discussions Created
- **154** Meetings Made
- **3,773** Visitors
- **66** Speakers
- **3,858** Contacts Made
- **441** Exhibitor Representatives
- **20,505** Messages Exchanged
- **2,851** Companies /Products bookmarked
- **30 mins** Average time spent on sessions
The long-established trend toward proactively managing health and well-being has been brought into sharper focus by the COVID-19 pandemic, according to Innova Market Insights.

According to Euromonitor’s 2020 Lifestyles Survey, more than half of South East Asian consumers believe that they will be healthier in five years than they are now, and they believe that climate change will impact them more, five years from now. It is considerations such as this that will shape demand and opportunities for purposeful food both now and in the future.

In 2019, the agri-food sector made a GDP contribution of US$717 billion across Indonesia, Thailand, the Philippines, and Vietnam, and marked a 30 percent increase from 2015. The report says the sector is also responsible for almost half (48 percent) of the entire workforce with 127 million jobs and contributed a total of US$95.6 billion in tax revenues across the region. (The Food Industry Asia report)
Why Exhibit?

Take advantage of face-to-face meetings with F&B decision makers

Drive sales and generate high-quality leads

Position your company at the forefront of the industry in the ASEAN

Learn from industry experts about ingredients, innovations, industry issues and more

Exhibit online

Network and do business with food and beverage professionals around the ASEAN without geographical barriers.

Your safety is our priority
Following the latest government and local authority guidance, the event will be organised in line with the following Informa AllSecure health and safety measures designed to keep everyone that visits our physical event safe.
Exhibitor Profile:
- Amino Acid
- Cannabidiol (CBD) / Hemp Extracts
- Cereal / Grain Products
- Cocoa & Chocolate
- Collagen
- Colours
- Emulsifiers Firming Agents & Food Acids
- Enzymes
- Essential Oils
- Fat Replacers
- Fat & Oils
- Fibres
- Flavours, Seasonings and Spices
- Food Additives, Ingredients & Supplements
- Fruit & Vegetables
- Health, Nutraceuticals, Organic & Functional Ingredients
- Nut & Seed Products
- Plant Extracts & Botanicals
- Prebiotics / Probiotics
- Preservatives
- Proteins
- Stabilizers And Thickeners, Binders, Texturizers
- Sweeteners
- Yeast Products
- And Many More...

Visitor profile:
- Manufacturers, producers of foods, beverages & supplements
- Ingredient manufacturers, suppliers, traders & distributors
- Professionals involved in food safety, quality & services
- Professionals involved in food education & training
- Researchers & food technologists
- Government & trade associations
- Consultants & Press

Fi Asia 2022 Features

- Beverage ingredients (Bi) Theatre
- Halal Podium
- Innovation Zone
- Innovation Tours
- Discovery Tours
- Conferences
- Technical Seminars
- Food and Beverage Product Competition

Show Features
As part of Fi Asia, you will have access to invaluable opportunities to help you develop new relationships and create new business opportunities:
Indonesia’s export value for food and beverages products increased 8.9% during the five years from 2015 until 2019. This amount grew steadily each year as seen on the graphic below, from USD 3.01 Billion (2015) to USD 4.15 Billion (2019).

In 2019, Indonesia was ranked 4th in the ASEAN for food & beverage exports (behind Thailand, Singapore and Vietnam).

With a 54% market share and US$26.4 billion in annual exports, Indonesia is by far the largest producer and exporter of palm oil in the world. Its closest competitor is Malaysia with a 34% market share.

Fi Asia Indonesia brings leading domestic and international ingredients suppliers, distributors and food & beverage manufacturers together under one roof to access the 4th largest population in the world. The event provides a platform for inspiration, innovation and education to the F&B industry in Indonesia, the ASEAN region, and beyond.

Fi Asia 2018 at a Glance
Jakarta Indonesia

Visitor Analysis
+22,000 attendees from 66 countries

Top 10
International countries Attendees
1. Malaysia
2. Singapore
3. Philippines
4. Thailand
5. China
6. Vietnam
7. India
8. Taiwan
9. Japan
10. Korea

Top Company
Type of Business
Manufacturer: Food/beverage products
Distributor
Food Safety, Quality and Service
Manufacturer: Ingredients
Retailer

Top 5
Industry Topics of Interest
Bakery Products
Flavours & Aromas
Dairy Products
Cocoa & Chocolate Products
Fruit Products
Cost of participation

Book the stand that fits your needs and budget

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<th>Package</th>
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<tr>
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Please note that bronze, silver and gold correspond to the areas on the floor plan and the rate depends on the number of open sides.

Additional Services and Costs:
- Other Venue Related Costs at 7 USD per m2 are compulsory.
- Digital Product Directory Fee – Ingredients Network 479 USD is compulsory.

Ingredients Network (www.ingredientsnetwork.com) is the official sourcing website for Food event attendees. By updating your company profile, products and services on Ingredients Network, you will be able to reach attendees before, during and after the event. Your information on Ingredients Network will also be used for the digital products for the event, which may include, Supplier Finder, Mobile app and your company information will be used exhibitor list*. Informa promotes Ingredients Network to 370,000 food ingredients professionals to ensure high visibility and lead generation for your company throughout the year. To set up or update your company profile and product information, please visit www.ingredientsnetwork.com. For more information, contact our support team at ficustomerservice@informa.com *Where applicable. You further acknowledge that participating at the Event may result in certain Contractor Fees being charged to you, please refer to the attached Terms & Conditions for further details.
Fi Asia Thailand is a proven event for the ASEAN market and highly trusted by visitors, exhibitors and F&B associations alike. In 2022, it will unite the ASEAN F&B industry by bringing together thousands of local and international suppliers, making it a truly international event for this region. The show provides expansive business and networking opportunities as well as a platform for innovation and knowledge sharing.

Thailand is the 13th largest food exporter in the world by its consistent quality and offers a variety of product lines in different markets.

According to Euromonitor International, retail sales of meat substitutes are forecast to remain ahead of milk alternatives and to grow more quickly, at a year-on-year average of 4% from 2022 to 2025 (versus 3% for milk alternatives). Free-from dairy yoghurt is forecast to grow more quickly, by a year-on-year average of 8%, but from a much lower base.

According to National Food Institute, food exports are expected to fetch $35.820 billion in 2022, which is likely to be a new record for food exports.

Top 10 International countries Attendees
1. Malaysia
2. Indonesia
3. Vietnam
4. China
5. Singapore
6. Philippines
7. India
8. Japan
9. Myanmar
10. Cambodia

Top Company Type of Business
- Food Safety, Quality and Service
- Manufacturer: Food/beverage products
- Distributor
- Import/Export
- Manufacturer: Ingredients

Top 5 Industry Topics of Interest
- Beverages
- Bakery Products
- Food Supplements
- Health Food
- Dairy
### Cost of participation

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Exhibiting at Fi Asia is the perfect way for you to stand out in front of key F&B industry influencers and decision-makers. For maximum ROI, you can also promote your brand all year round with our Online marketing tools. This is your chance to get featured on the Fi Asia website and Exhibitor listings as well as in various marketing activities including Social Media, Email, and Telemarketing campaigns and, a whole lot more!

**Contact us**

**China**  
Ms. Jr Ma  
E: Jr.Ma@imsinoexpo.com

**Europe and USA**  
Alyssa Schipper  
alyssa.schipper@informa.com

**Taiwan**  
Ms. Sabine Liu  
E: info.sales.tw@informa.com

**Indonesia**  
Ms. Anna Maria  
E: Anna@pamerindo.com

**Vietnam**  
Ms. Michelle, Lu Minh Uyen  
E: Michelle.Lu@informa.com

**Thailand and the rest of the world**  
Ms. Naruechol Bunpaiboon  
E: Naruechol.B@informa.com  
Ms. Thansaya Patcharathanachai  
E: Thansaya.P@informa.com