



India
BIEC, Bengaluru
25-27 September 2024

18TH
EDITION
ESTD. 2006



Recap of Fi India 2024

India's premier food
ingredients exhibition



Post Show Report



Overview

Fi India is a premier event in India's food ingredients industry, boasting a legacy of 18 successful years. Fi India 2024 marked a significant milestone, solidifying its role as a key player in South India's leading B2B food ingredients market. This influential event rotates annually across major food industry hubs, including Mumbai, Bangalore, and New Delhi, offering unparalleled opportunities for networking, business growth, and innovations in the sector.



The 19th edition will be held on 3rd - 5th September, 2025 at IEML, Noida

Highlights of Fi India 2024



15,000+
Total attendees



250+
Exhibiting companies



9000+ sqm
Business space



50+
Attending countries



40+
Speakers



15+
Knowledge sessions



3 Days
Networking



2
Days conference



1
Day FundQuest



Live
Demonstration

International Visitors



AUSTRALIA



BANGLADESH



BELGIUM



BHUTAN



BRAZIL



BURUNDI



CANADA



CHILE



CHINA



CZECH REPUBLIC



EGYPT



GHANA



ETHIOPIA



FRANCE



GERMANY



INDONESIA



IRAN



IRELAND



ISRAEL



ITALY



JAPAN



LITHUANIA



MALAYSIA



MEXICO



NEPAL



NETHERLANDS



NIGERIA



OMAN



PHILIPPINES



RUSSIAN FEDERATION



SINGAPORE



SOUTH AFRICA



SPAIN



SRI LANKA



THAILAND



UAE



United Kingdom of
Great Britain &
Northern Ireland



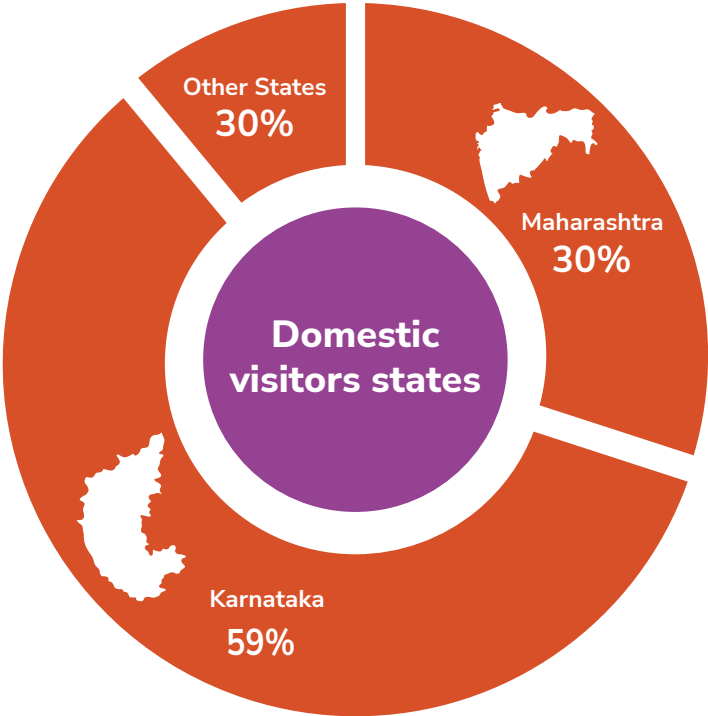
United States of
America



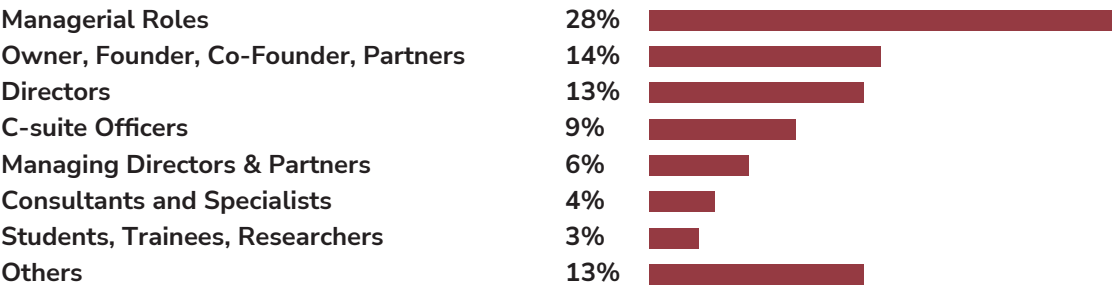
VIETNAM

Visitor Profile

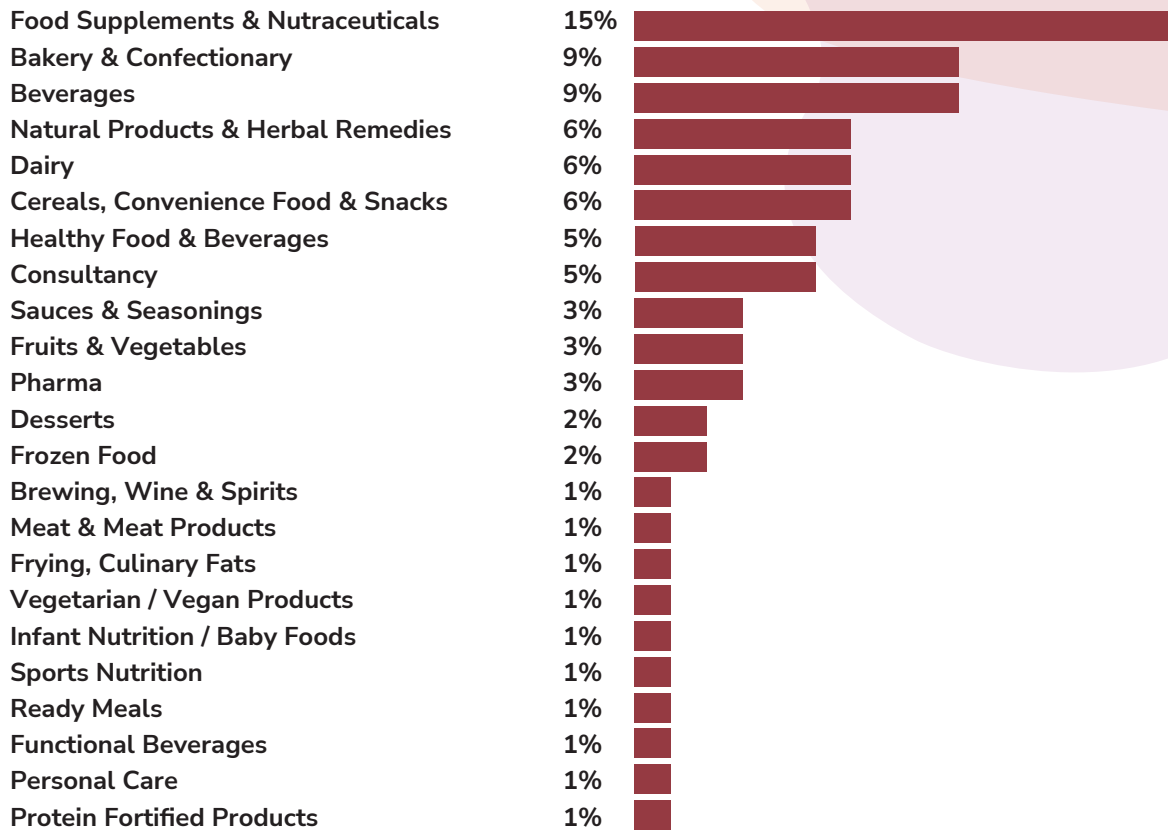
Domestic Visitor States



Job functions



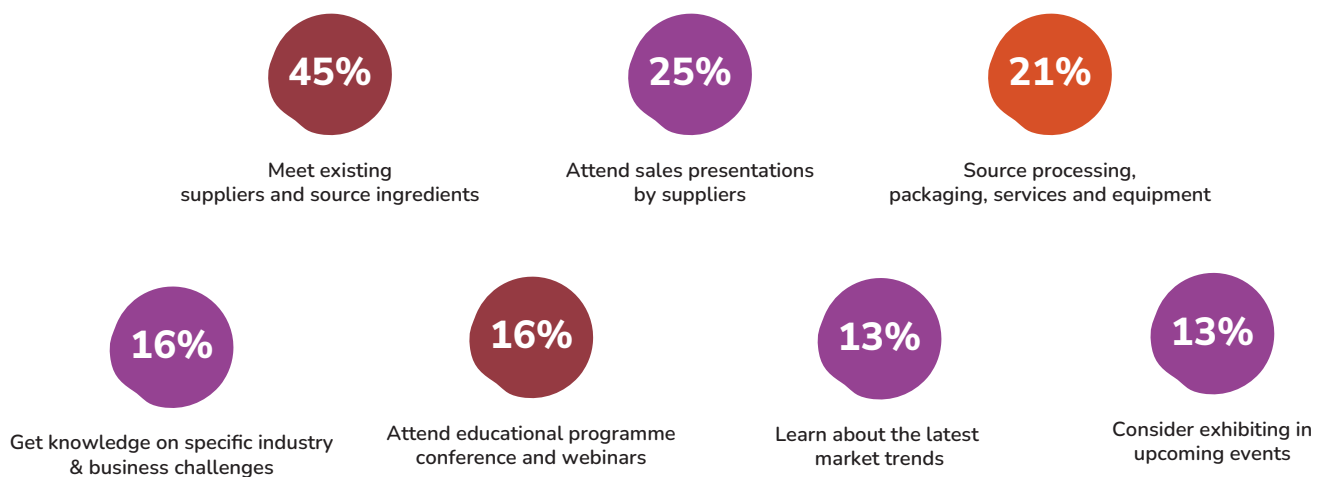
Top interest sectors



Visitor satisfaction



Main reason for visiting



Here's what attendees have to say about Fi India 2024

“

Fi India is a great platform to connect with our major stakeholders, customers, and suppliers. We can showcase some of the new concepts and trends that have emerged from our food and nutrition laboratory. Fi becomes one of those events we look forward to in the year to showcase all our competencies.



Narendra Yarde
Managing Director
IMCD – India & Bangladesh

”

“

Honestly, there is no other event in India where the food ingredient industry can display, reach out to customers and the customers can understand what options are available for them. Fi India is the only platform that has quality and content both put together in one platform.



Dr. Pranesh Sridharan
Chief Innovation Officer &
Co-Founder, APIC -
Alternative Proteins
Innovation Center

”

“

The good thing about Fi is the diversity of customers that come in and as the show is shifting to different locations, we are able to cater to customers across different geographies.



Girish Nair
Indian Head of Sales
Kancor Ingredients Ltd.

”

“

Fi India is growing every year, and we too are growing with it. We are able to see more new customers, more new pitches, and more new companies approaching us and it really is a very nice platform for us to grow.



Dr. Samrat Warma
Managing Director
Collagen Lifesciences Pvt Ltd.

”

“

Fi India brings everybody together on the same platform so that exchange of information can happen that is something which is very very important and that's where I feel you guys are doing absolutely wonderful job.



Roma Roy Choudhury
Founder & COO,
Evolved Foods

”



Here's what attendees have to say about Fi India 2024

It is really good to have one place where you can combine these different trends and where customers or future customers can get some ideas about which type of new products they could develop. Fi India is a place where you can gather different types of companies that they dedicate to different areas and then you can have all of them here together. So, it's a place where people can get ideas and get more knowledge in one place. You don't have to go to visit all the Companies.



Ainara Urtasun Pascual,
Managing Director
IMCD – India & Bangladesh

The engagement has been great, we see a lot of traffic especially on the 2nd day and 3rd the is the classic the biggest day and we met with a lot of bigger prospects and bigger customers but also small local players to really help us grasp what's out there. Having our booth here really helped us in engaged with the audience as a more face to face contact and that is very important especially in the B2B Industry. Fi India has really helped us to displayed for us to connect with all those players inside the market and make sure that we deliver better options for consumers and for businesses. I have learned so much here this is a very exciting show.



Miguel Bielders,
Marketing Communication
Specialist, GNT Group

Fi India is one of the premier trade shows, its positioning is phenomenal, and it is the right platform for the entire stakeholders from this industry to come together and showcase their brands innovations and innovative products to the industry. As one of the premier food ingredients tradeshow in the country, it is the right platform you know to come together and get the entire stakeholders, customers, principal manufacturers or distributors to come together and network, interact and sharing of information.



Oscar Silverbern,
Senior Business Developer,
Lyckeby



Exhibitor profile



Top international exhibiting countries



CANADA



FRANCE



JAPAN



DENMARK



POLAND



THAILAND



HONG KONG

Exhibitor satisfaction



Exhibitors were highly satisfied with their experience



Exhibitors would like to reserve their booth for Fi India 2025

Product categories



Food & flavours



Natural ingredients



Additives / Enzymes



Colours



Soya products



Herbs spices & seasonings



Starches and Gaur Gums



Fragrances



Nutraceuticals



Dietary supplements



Plant extracts



Proteins (Fish, Meat & Poultry)



Dairy



Sweeteners



Antioxidants



Pre-biotics / Pro-biotics



Encapsulated ingredients



Vitamins & mineral

Show Highlights

B2B Conference



These two-day event highlighted emerging additives and ingredients for food and health, providing key insights into market trends and the latest F&B developments, with expertise from over 30 industry leaders.

Live Demonstration



Renowned **chef Rumana Jaseel** hosted workshops, showcasing delicious creations like Chocolate Mousse Torte and Barazek Cookies.

Fund Quest by CASMB



A live pitching session where investee companies from food, packaging, and allied sectors presented their ideas to investors, with the best proposal selected for further investment support.

Innovative Product Showcase Zone



The Innovative Product Showcase Zone was the highlight of our event, featuring groundbreaking products from our esteemed exhibitors. This premier platform allowed them to present their latest innovations to an engaged audience. Visitors explored a dynamic range of cutting-edge ingredients and had the chance to vote for their top picks. Congratulations to the winners, recognized for their exceptional quality and pioneering contributions to the industry!

Winner:

**King Chilli Extract or
Bhut Jolokia Extract
by Mane Kancor**

First Runner-up:

**Sodium Reducer
by Symega Food Ingredients**

Second Runner-up:

**WellBites VitMi Gummy &
ProFi Mocha Milkshake
by Azelis India**

Global Trend Zone by Mintel



A curated showcase of global food and drink innovations, spotlighting trends in Mood Food, Women's Health, and Fun With Textures.

Fi India Hosts Management Students for an Immersive Industry Experience



Fi India was pleased to host management students from MS Ramaiah Institute of Management on day 3 of the event providing them with a unique opportunity to explore the B2B exhibitions industry. Through an immersive tour, students engaged with industry leaders and gained hands-on insights into the food ingredients sector, event logistics, marketing, and visitor engagement. This experience highlighted the economic impact of B2B events and sparked interest in careers within the ingredients sector, empowering future leaders and inspiring the next generation of professionals.

What marketing campaigns were offered

Highly effective promotional activities before and during the exhibition were appreciated by stakeholders and the results complemented it. The marketing campaign ensured our attendees got maximum exposure to the immense business opportunities.



Industry Magazines

Advertisements and editorial coverage in top Indian and international trade magazine.



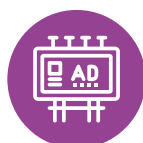
Online Advertisements

Web banners, editorial coverage, and event listing on prominent national & international trade website.



Digital Marketing

Social media campaigns on Facebook, Twitter, LinkedIn, as well as SEO, google adwords and re-targeting to enhance awareness.



Hoardings

Hoardings promoting the show were placed in the top places where we gained maximum visibility before and during the show.



Electronic Mailers

Emailers promoting show features and market trends are sent out to our database as well as clients database of exhibitors, media partners, and supporting associations.



VIP Engagement

Special invitations to leading industry associations, government bodies and top companies.



Newspaper Advertisements

Advertisements in leading mainline and regional newspapers before and during the show days.



SMS Campaign

SMS messages to the industry to send updates on show features



Participation in Other Trade Events

Branding at other industry events for cross promotion.



Public Relations

Visibility through the trade and mainstream media by our PR initiatives.



Tele-Marketing

Tele-calling our data of Potential visitor comprising of manufacturers of food and health products.



Partners

Visitor Bag Partner



Global Trend Zone Partner

MINTEL

Association Partners



Media Partners



Contact our team today for more information about
your exhibiting opportunities for the next edition of
Fi India 2025.

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[2024 show directory](#)



Scan QR code to
[Book Your Stand for Fi India 2025](#)

