



Africa

Fi Africa 2023

Sustainability Report



Fi Africa 2023

An Overview

Fi Africa is the top destination for sourcing ingredients in Africa's food and beverage manufacturing industry. The show unites thousands of professionals in Egypt and worldwide to connect, learn, and expand their networks.



9,700

Visitors



323

Exhibiting Companies



4

Country Pavilions



20

Exhibiting Countries

Our Mission:

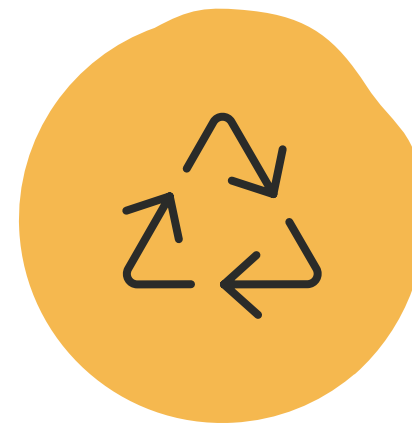
Fi Africa has brought the F&B industry together, driving innovation and fostering community. And throughout that time, we have focused on how to support the development of responsible industry, with an increasing interest in the topic of sustainability. While that term may have quite a broad definition, we believe it is our responsibility to drive change at a company and industry level.

Faster Forward is Informa's approach to sustainable business, and is a structured three-part programme with ambitious commitments and a wide range of activities. **These include:**



Faster to Zero

We aim to be zero waste and net zero carbon by 2030.



Sustainability Inside

We embed sustainability inside 100% of our brands by 2025.



Impact Multiplier

We are improving access to our specialist knowledge and investing in our communities.

Our Mission:

Attaining these aspirations necessitates the unwavering commitment of every brand to not only meet but surpass established Fundamentals in every facet of our business. We take pride in the progress observed in Fi Africa's scores compared to last year's events across Informa Markets, and credit for this achievement is due to each member of the F&B community. Noteworthy highlights from this progress are outlined in this year's Sustainability Report.

Our contribution to the industry's sustainable development involves a focus on the positive impact of supply chain transparency and gender equity. We are dedicated to enhancing accessibility to networks and knowledge, fostering well-being, promoting equality, and advocating for respect for all. In our role as event organizers, we persist in reducing waste levels and collaborating towards the goal of eliminating the use of disposable stands by 2025.

We remain committed to supporting the continued development of the global F&B community, and invite you to be a part of the journey toward a more sustainable future.



Sustainability at Fi Africa

Fi Africa recognizes the importance of driving sustainability within our event and across the broader industry. We aim to make our event even more responsible and play a role in helping the food market improve its sustainability by connecting people with the networks and knowledge they need to solve these challenges.

Our Sustainability Goals



Inspiring Sustainable Development

- Using our content to support the sustainability of the F&B industry.
- Inspiring our suppliers, exhibitors and other stakeholders to deliver a sustainable event.
- Developing market relevant partnerships.



Running an Environmentally Responsible Event

- Reducing our event's carbon emissions.
- Creating less waste.
- Considering sustainability credentials of the items sourced for the event.



Running a Socially Responsible Event

- Doing business safely and ethically.
- Considering wellbeing and accessibility.
- Creating a positive impact on our host city.
- Measuring our impacts.

Inspiring Sustainable Development

Fi Africa 2023 highlights included:



31% of the conference presentations focused on sustainable practices within the industry, totaling 27 talks (equivalent to 14 hours of content).



Three dedicated tracks covered topics on energy saving/management, water saving/management, and the operation of sustainable factories, providing a full day of content.



Three governmental entities with green initiatives presented their programs to the audience.



Several research institutes from Africa and bureaus from Egypt collaborated with the exhibition. For instance, the Nigeria Institute of Food Science and Technology, a registered non-profit, represented food professionals from academia, industry, government, and research institutes.



Egyptian bureaus showcased support programs for SMEs in the industry, such as the Micro, Small, and Medium Enterprises Development Agency (MSMEDA), a governmental entity focused on guiding, funding, and incubating startups (non-profit).



A partnership was established with a USAID program in Egypt, wherein funds were provided to enhance content features and increase accessibility for F&B companies.

Running an Environmentally Responsible Event

Fi Africa 2023 Successes included:

- **Use** of LED lighting to reduce energy consumption.
- **Full** assessment of disposable stands and have communication of the new waste levy in the rebooking process.
- **Elimination** of printed badges.
- **Minimal** printing of only essential items.
- **AC** is not on during build and breakdown.



**See you at
Fi Africa 2024!**

Fi

Africa