

Post Show Report 2019



ANOTHER SUCCESSFUL EDITION!

Fi South America received more than 9,500 visitors over the three days of the event, who were seeking for new suppliers and ingredients, interested in learning more about the latest trends of the industry and do business. Once again, the event has shown its tradition in the market and has made an impression as the largest meeting, innovations and launches meeting point of the ingredients industry of Latin America.



Next
Edition in
2020

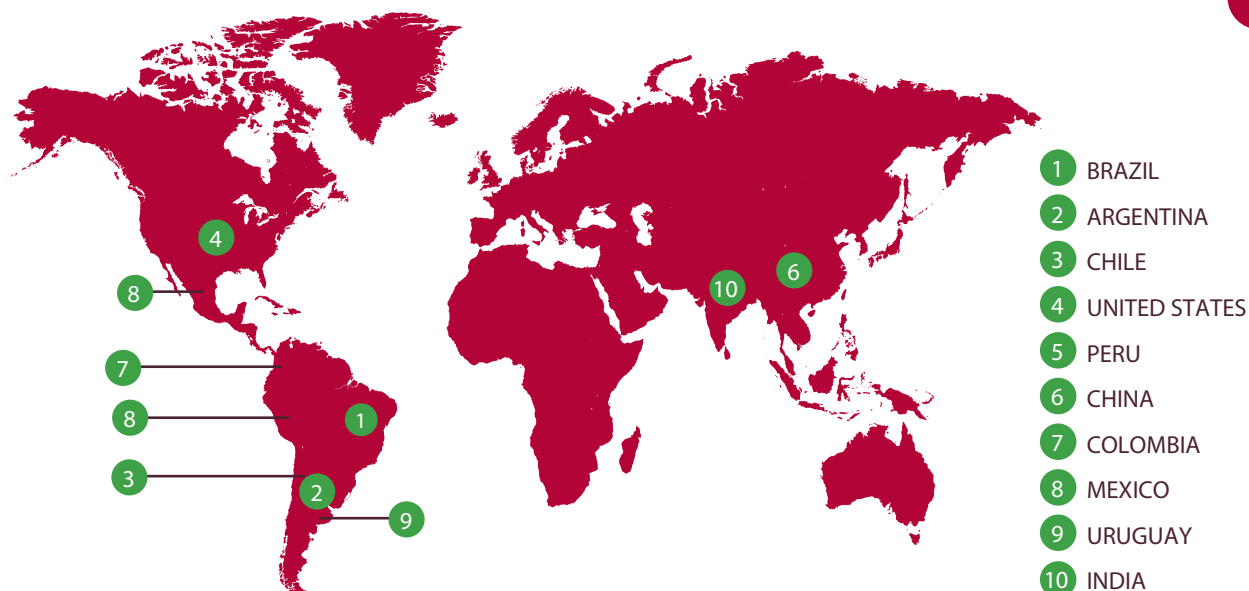


São Paulo,
Brazil



18-20
August

TOP 10 COUNTRIES



22%

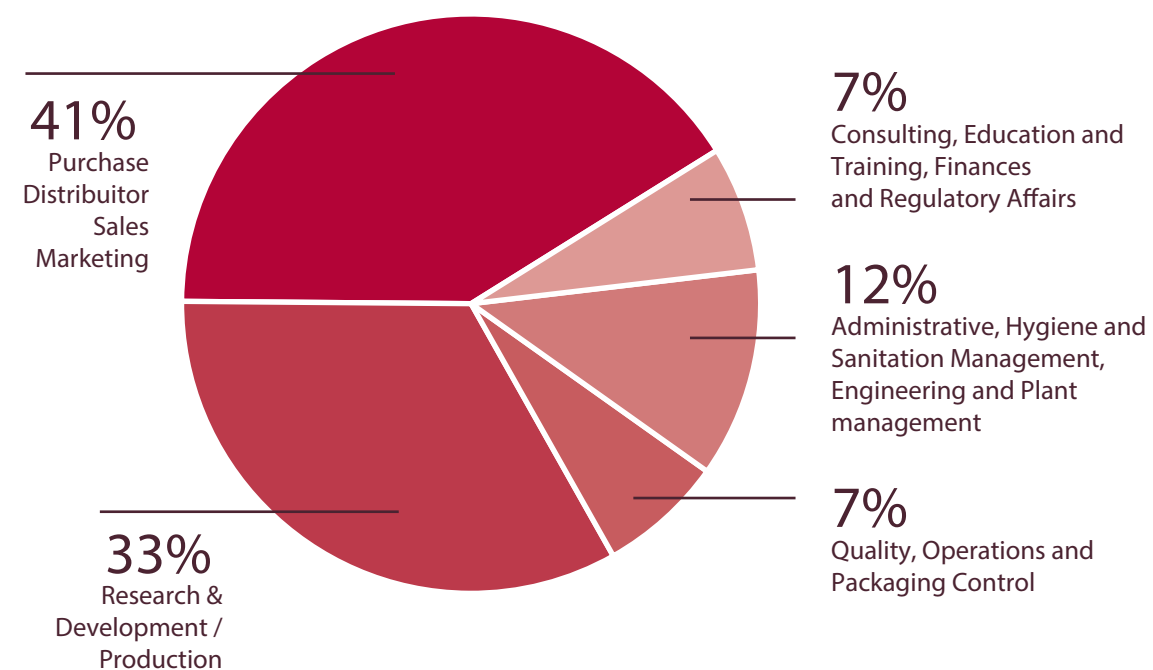
of visitors are
interested
in exhibiting
in the next edition



Being at FiSA is a source of great pride to us and this year exhibition exceeding our expectations. We had meetings with representatives from several countries, including Argentina, Colombia and Peru."

Nicolas Kaufmann, Latin
America Director, JRS

MAIN PRACTICE AREAS



+9.500
Professional
visitors



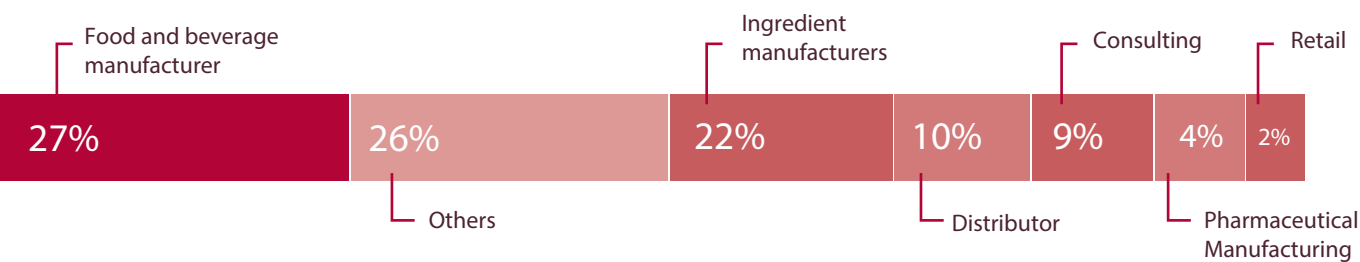
+700
Exhibiting brands



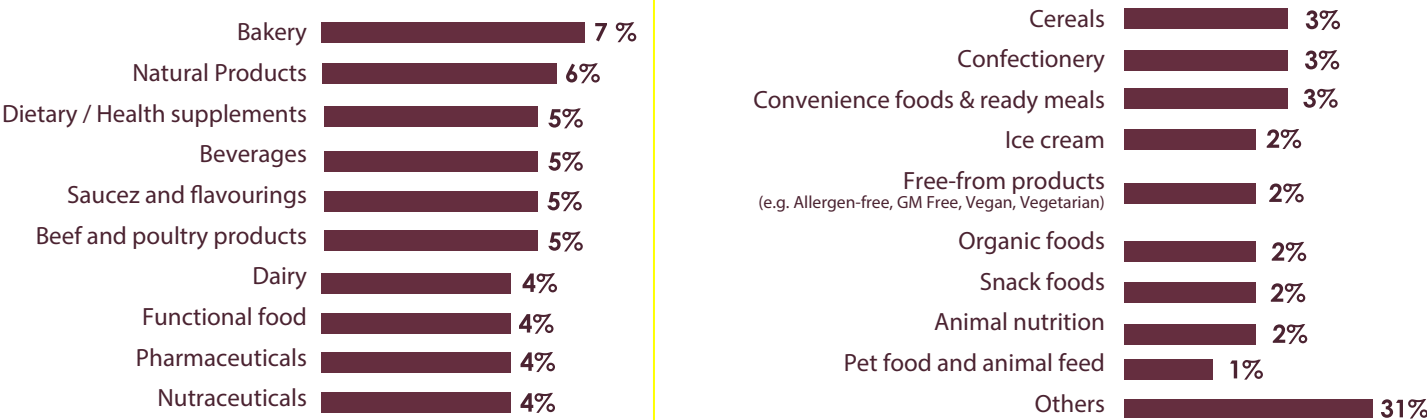
15 exhibiting countries
41 visiting countries



COMPANIES' BUSINESS ACTIVITY



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TOP 20 PRODUCTS OF INTEREST

- 1. Functional Food
- 2. Aromas
- 3. Natural Ingredients
- 4. Cocoa and Chocolate Products
- 5. Preservatives
- 6. Organic Ingredients
- 7. Proteins
- 8. Plant and herb extracts
- 9. Sugar, Sweetener and Syrup
- 10. Emulsifier
- 11. Nutraceutical
- 12. Coloring
- 13. Probiotics
- 14. Fruit and fruit products
- 15. Fibers
- 16. Food Enzymes
- 17. Nutrients
- 18. Fats
- 19. Stabilizers and thickeners, unifiers and texturizers
- 20. Probiotics

WHAT EXHIBITORS SAY

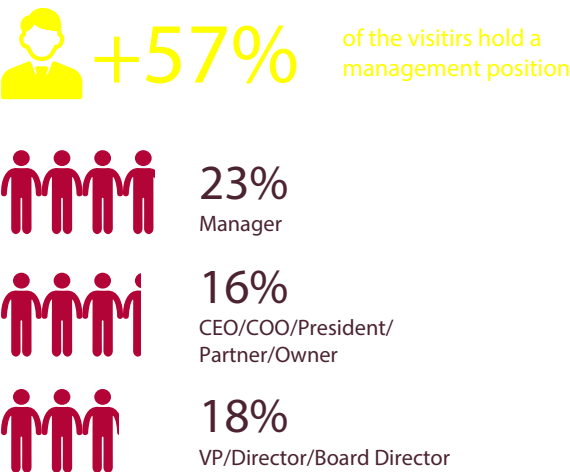
By joining FiSA every year we can strengthen our relationship with customers and better understand their concerns and so gain our clients' trust.

Andréa Moura, LATAM Sales and Marketing Director of Rousselot

We see a stream of people seeking innovation like never before in previous editions. The event brought this aspect, and I imagine that the people who arrived here had their expectations met, because there is a lot of news in the exhibition. Just see the number of people circling from day one. The event started full and ended full."

Ary Bucione, ILSI Brasil

JOB POSITION



TOP 5 MAIN REASONS THE VISITORS COME TO FiSA

- 63% Networking /partners / suppliers
- 54% Updates on best practices and market trends
- 40% Seeking new ingredients
- 34% Get knowledge on industry and business challenges
- 23% Attend to lectures and/or technical workshops