

2022 Post-Show Report

Oct 31 - Nov 4, 2022 + Expo Hall November 2 & 3
Mandalay Bay, Las Vegas, NV + supplysidewest.com



15,800+
Total Participants



43%
Increase in registrations from 2021



43%
Of our visitors indicated it was their first time attending

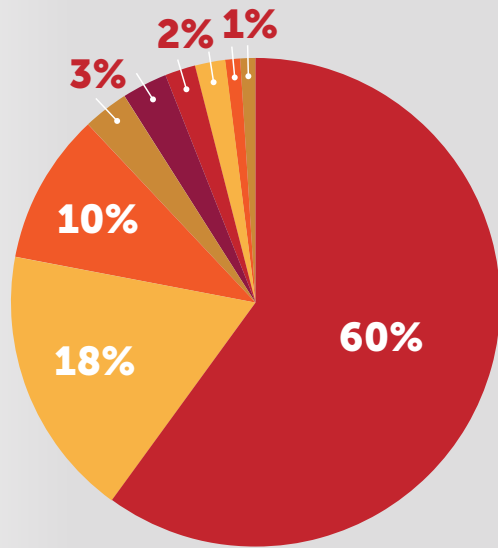


29%
Increase in visitors participating in the Education Program from 2021

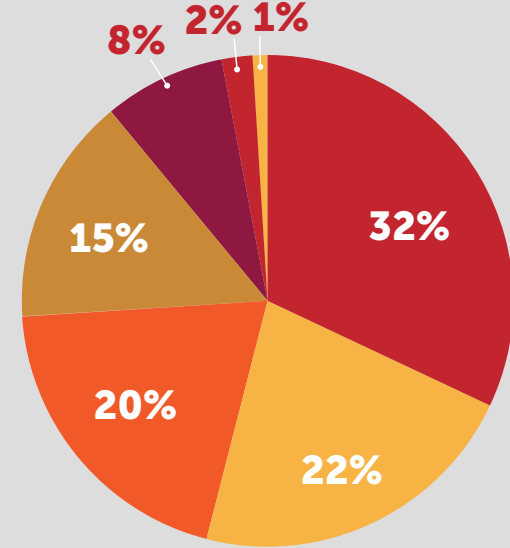


76
Unique countries represented

Primary Business Type



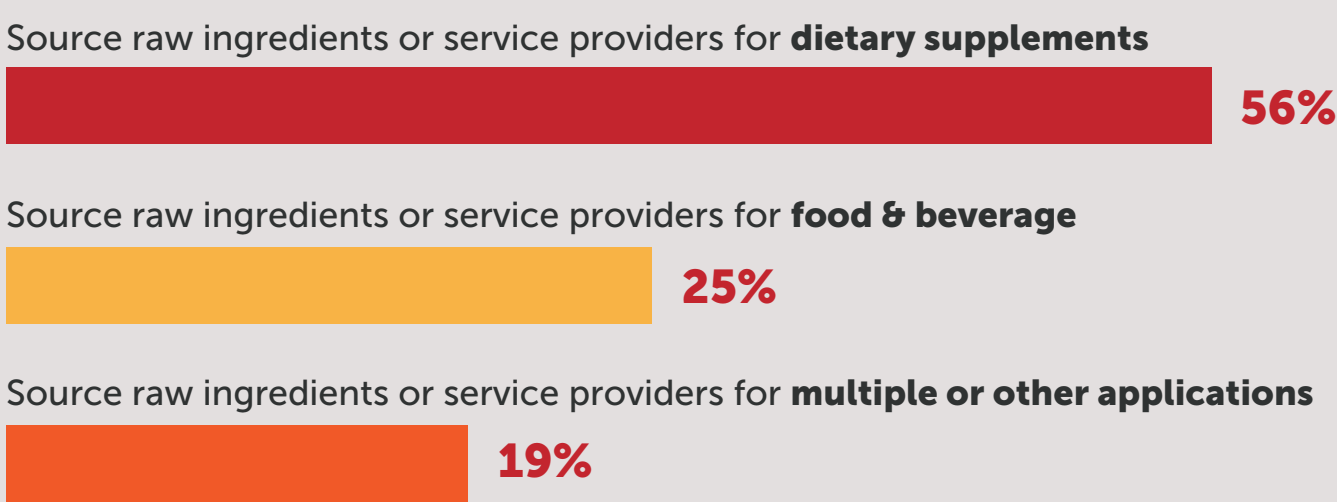
Area of Focus



Companies in Attendance

- | | | | |
|-----------------------|---------------------------|----------------------------------|------------------------------|
| Abbott | Danone | Nestlé Health Science | Swanson Health Products |
| Amazon | doTERRA | NOW Foods | The Clorox Company |
| Amway | E & J Gallo Winery | Nutriline | The Coca Cola Company |
| Aveda | GNC | Organifi | The Kroger Co. |
| Bayer Consumer Health | Goli Nutrition Inc. | PepsiCo | The Nature's Bounty Co. |
| Beachbody | GSK Consumer Healthcare | Pharmavite | The Republic of Tea |
| Boars Head | Herbalife Nutrition | POM Wonderful | The Vitamin Shoppe |
| Bulletproof | Jelly Belly Candy Company | Procter & Gamble Co | Tillamook |
| Burt's Bees Inc | Kellogg | REBBL | Unilever |
| Charlotte's Web Inc. | Keurig Dr Pepper | Reckitt Benckiser | USANA |
| Chic-kles Gum | Kroger | Rocky Mountain Chocolate Factory | Vitamin Shoppe |
| Chobani | Land O'Lakes Inc. | Sanofi Consumer Healthcare | Walgreens |
| Church & Dwight | Maelys Cosmetics | Shaklee Corporation | Walmart |
| Clif Bar & Company | McCormick | SmartyPants Vitamins | Whole Foods Market |
| Costco Wholesale | Mercola | Starbucks | Zarbee's (Johnson & Johnson) |
| COUNTRY LIFE | Monin | Straus Family Creamery | |

Visitor Sourcing Focus



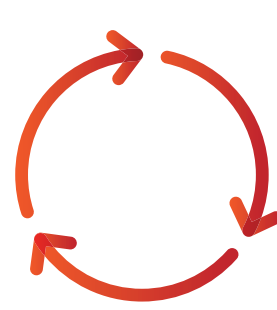
Sustainability



SupplySide West pursued CarbonNeutral® Event Certification for the first time at our 2022 event.



Eliminated aisle carpet saving 331,693 sq. ft of carpet, padding, and visqueen. (Nearly 6 football fields of material saved!)



Partnered with Terrycycle for lanyard and badge recycling. Badges and lanyards were saved from landfills and transformed into new products.



Donated 40 trees and 100 plants to the City of Las Vegas Tree Initiative.

SupplySide West & Food ingredients North America Mobile App Participation (October 31-November 4)



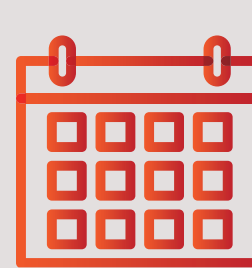
7,500k+
Visits to Exhibitor and Sponsor pages



3,300+
Visits to the Floor Plan



9,000+
Visits to SupplySide Attendees page



3,800k+
Visits to the official Agenda page



11,500+
Messages exchanged