

SupplySide West and Food ingredients North America 2020 cancelled, will return to Las Vegas in October 2021

PHOENIX, AMSTERDAM (28 July, 2020) — In light of the continuing COVID-19 situation, and in consultation with key stakeholders across the health and nutrition industry, SupplySide announced the difficult decision to cancel the in-person SupplySide West and Food ingredients North America event, scheduled for 27 -30 October 2020, at Mandalay Bay in Las Vegas.

The conclusion was not one that was reached easily; however, with the health and safety of industry colleagues and customers in mind, as well as continued restrictions on travel and gatherings, the SupplySide team made the decision to act now to allow industry partners time to adjust their plans. [View video announcement.](#)

“We have been in close communication with our partners, customers and audience to ensure we meet their needs and expectations,” said Marisa Finnegan, show director. *“Even with guidance from Informa’s AllSecure health & safety guidelines, and the re-opening of Mandalay Bay in recent weeks, our community responded to personal outreach and an industry survey by making it clear that while they value the show, many would not be able to come due to safety concerns or travel restrictions.”* An FAQ with more details on the cancellation is available [here](#).

Even as the industry responded with caution regarding an in-person gathering, there was overwhelming interest in a unique solution to facilitate networking and business growth. In response, SupplySide is launching a new virtual platform, SupplySide Network 365, which offers people and companies the opportunity to Discover, Connect, Meet, Learn and Source.

“We are grateful for the longtime partnerships and relationships we have with tens of thousands of people and thousands of companies in this great industry,” said Jon Benninger, vice president and market leader for SupplySide. *“For 25 years, we have been committed to helping people and companies succeed in this market, and that commitment remains true today. We look forward to gathering again at SupplySide West 25 – 28 October 2021.”* Julien Bonvallet, Brand Director Food ingredients adds *“After a successful launch of the Food ingredients North America co-location with SupplySide West in 2019 we are very much looking forward to bringing the Food ingredients brand back to Las Vegas, co-located with SupplySide West. It is with a heavy heart that we’ve decided to postpone the event. We are committed to making the next 2021 show the best edition so far. We’re looking forward to continuing to drive our industry forward, connect our communities and support businesses, together.”*

About SupplySide:

SupplySide empowers people and companies in the health and nutrition industry to Discover, Connect, Meet, Learn and Source. The SupplySide West and Food ingredients North America 2021 show is scheduled for October 25-28 at Mandalay Bay in Las Vegas. The SupplySide East 2021 in-person event is scheduled for April 13-14 at the Meadowlands Exposition Center in Secaucus, NJ.

About Fi Global:

Food ingredients Global was launched in Utrecht, The Netherlands, in 1986. Its portfolio of live events, extensive data, digital solutions and high-level conferences is now established throughout the world and provides regional and global platforms for all stakeholders in the food ingredients industry. Over 500,000 people have attended our shows over the years, with billions of Euros worth of business created as a result. With more than 30 years of excellence, the events, digital solutions

and supporting products deliver a proven route to market, with a truly global audience. Since 2018 Food ingredients Global has been part of the Informa Markets portfolio. For more information, please visit: www.figlobal.com.

About Informa Markets:

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibition organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.