



12 - 14 October 2022  
Tokyo, Japan

## Reserve your package now for Hi Japan 2022!

Japan is the birthplace of the functional ingredients industry, with a long tradition of selecting and enhancing the health benefits of food products.

This pioneering market continues to grow rapidly and key players from Japan and abroad are all coming to Hi / FiT / S-tec /LL Japan to source innovative new ingredients and learn about the trends and developments in the industry.

With more than 600 exhibitors and 25,000 visitors expected, it is the only event of this scale in Japan, and the place to get your foot in the door in this lucrative market. Don't wait any longer and find out today why you can't afford to miss out!

## Areas



Hi Japan is the leading platform in Japan for functional foods, supplements and nutraceuticals



FiT Japan showcases the latest developments in food technology, creating longer-lasting & better-tasting food



S-tec Japan is the only exhibition in Japan for food and safety and quality control



Food Long Life Japan gathers a variety of long-shelf-life technologies for food loss reduction

## [Learn more about the areas](#)

## Why exhibit?

Visitors will include not only domestic attendees but also overseas food-related companies and dealers mainly from Asian countries. This is a great opportunity to publicize product explanations and service contents to technicians of food companies with face-to-face meetings.

### Stats at a glance

**+75%** visitors expressed strong intentions of attending Hi Japan 2022

### Visitor Audience

- R&D
- Product Development
- Food and Beverage Manufacturers
- Quality Assurance
- Production Control
- Engineering
- Manufacturing of Food Departments/Additive
- Manufacturers Trading companies
- Distributors
- Food Services Testing
- Research institutes

### What exhibitors say

"We have been participating for several years at Hi Japan. The Japanese market is interested our line of products and visitors at Hi Japan have the power to make decisions about the products they need"

**Mr Jose Arenas, CEO, Atacama Bio Natural Products S.A., Chile**



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# Stand Options

## Exhibit Options

### Exhibitor Presentation

- **Option 1 [Space Only] ...JPY360,000/ 8.1sqm (min. 16.2sqm)**  
The boundaries of the booths will be walls made of system panels that are included in the "Space Only" fee.  
Exhibitors who take Space Only must arrange fascia & company name board, spotlights and carpet at their own expense.
- **Option 2 [Package Booth] ...JPY480,000/ 8.1sqm (min. 8.1sqm)**
- **Option 3 [Package Booth] ...JPY510,000/ 8.1sqm (min. 8.1sqm)**  
Includes: space fee, wall panels, fascia with company name, carpet, information counter, 2 chairs, 4 spotlights, electrical outlet, electrical supply up to 1.5kW, waste basket, and daily stand cleaning.
- **Option 4 [Package Booth] ...JPY960,000/ 16.2sqm (min. 16.2sqm)**
- **Option 5 [Package Booth] ...JPY1,020,000/ 16.2sqm (min. 16.2sqm)**  
Includes: space fee, wall panels, fascia with company name, carpet, information counter, display table, business card box, 4 chairs, 6 spotlights, stock room, electrical outlet, electrical supply up to 2.0kW, waste basket, and daily stand cleaning.
- **Option 6 [Package Booth] ...JPY1,440,000/ 24.3sqm (min.24.3sqm)**  
Includes: space fee, wall panels, 2 round walls, fascia with company name, carpet, information counter, 2 chairs, 2 cafe sets, wall rack, 8 spots lights, socket, electrical supply up to 2.0kW, waste basket, and daily stand cleaning.

### Corner Booth Premium...JPY30,000/ Corner

#### Note:

- \* 1 booth = 8.1 sqm (3m x 2.7m).
- \* All prices do not include Japanese consumption tax.
- The current applicable tax rate is 10% on the prices.

## Exhibitor Presentation

Did you know that in 2021 over 5800 attendees participated in the exhibitor presentations?

### NEW!

4 Streams with dedicated content focused on:

- Plant-based Food Development Corner
- New Food Resources Corner
- Fermented Ingredients Pavilion
- Digitization Support for Ensuring Safety and Quality, AI Technology Corner

**JPY37,000/ 20 minutes (excl. VAT)**

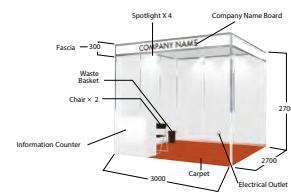
- \* The reservation will start from May 2022.
- \* Interpreter service is not included.

**Get in touch with our sales team for details on the various package options**

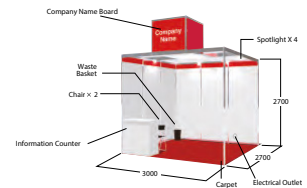


**Sales Contact**  
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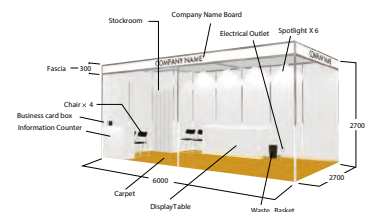
#### Option 2



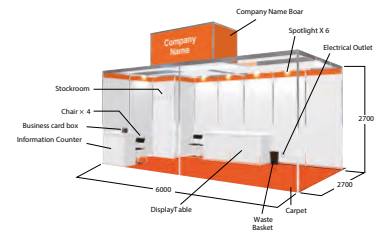
#### Option 3



#### Option 4



#### Option 5



#### Option 6

