



 **Physical**

20-22 Oct 2021
Pragati Maidan, New Delhi

 **Online**

20-25 Oct 2021
www.fi-india.com

WE'RE GOING
HYBRID
TO OFFER YOU
MORE



Organized By:

informamarkets

Event Overview - Physical & Online

With a legacy of 14 years, Food ingredients India & Health ingredients (Fi India & Hi) is the most comprehensive B2B show in the Indian sub-continent for the food and health ingredients. As the only event dedicated to food ingredients, Fi India has been known as a driving force to India's processed food sector and has a fundamental role as facilitating the industry's only meeting place.

Be part of Fi India & Hi Hybrid Edition (physical & online) to nurture existing business relationship, generate quality leads, launch new products, and share your expertise. Our mission is to enable you to build more meaningful connections with audience relevant for your business.

Fi India & Hi 2019 at a glance



9960+
Attendees



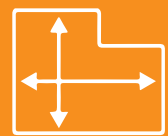
250+
Exhibiting
Companies



15+
exhibiting
countries



38
Visiting
countries



13000+
Business
Space





Why Hybrid?

This year, for the first time, we are coming up with a new hybrid format, combining the benefits of the traditional physical exhibition with the added flexibility of a virtual event. The platform allows you to exhibit, network and conduct your business globally from your own remote locations



Benefits of the **Physical** Exhibition

► **In-person experience**

Showcase your products & give your audience live demonstrations

► **Finalize the deals**

Physical exhibition will help you to finalize the deals then & there with relevant audience

► **Strengthen relationships**

Spend more time with your existing clients & strengthen relationships

► **Brand Awareness**

It's all about being there. Make your brand presence on the show floor & interact with audience right from industry giants to upcoming startups

Benefits of The **Virtual** Event

► **Expand your network**

Connect with a wider geographical audience, who are unable to travel for physical exhibition

► **More relevance**

Filter & search options, allow you to spend time connecting with the most relevant participants

► **New connections**







Nurture your online connections and take the business relationship further at physical exhibition

► **Promote your brand digitally**

Explore new range of virtual opportunities to promote your brand & share your content



Show Features

 <p>Live Demonstrations</p>	 <p>Product Showcase</p>	 <p>Business Matchmaking</p>
 <p>Hi Pavilion</p>	 <p>Digital Features</p>	 <p>Fi India conference</p>

Who Visited?

A small sample of visitors who attended the show

BAKERY COMPANIES

						
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ICE CREAM, SWEETS & CONFECTIONARY

						
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DAIRY

						
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SPICES

						
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FLAVORS & OILS

						
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SNACKS & FARSAN

						
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NUTRITION & PROTEIN

						
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and more...

Exhibitor Profile

- Food & flavours
 - Natural ingredients
 - Additives / Enzymes
 - Colours
 - Soya products
 - Herbs spices & seasonings
 - Starches and Gaur Gums
 - Fragrances
 - Nutraceuticals
 - Dietary supplements
 - Plant extracts
 - Proteins
(Fish, Meat, Poultry, Milk & Plants)
 - Sweeteners
 - Antioxidants
 - Pre-biotics / Pro-biotics
 - Encapsulated ingredients
 - Vitamins & minerals
- and more...

Top Participating Countries



USA



Italy



Canada



Poland



China



Sri Lanka

Exhibitor Satisfaction

74%

exhibitors re-booked stall space for Fi India & Hi 2020

82%

exhibitors found new buyers / business partners

88%

exhibitors are likely to recommend the Show to industry peers

85%

exhibitors were satisfied with their objective of collecting market information

87%

exhibitors were satisfied with their objective of brand-building

* Statistics are based on 2019 Fi India & Hi show



Visitor Analysis

VISITORS CATEGORIES

Manufacturer: Food/Beverage Products, Research development and Scientific professionals, Distributor: Food/Beverage Products, Retailer: Food/Beverage Products, Consulting: Manufacturing, Microbiology, Manufacturer: Ingredient, Food Safety & Quality Services experts, Education/ Training experts.

International Participation By



Main Objectives of Visiting

Seeking for
new suppliers
and products

45%

Collect market
and trends
information

24%

Look for
OEM/ODM
suppliers

8%

Meet and network
with current
suppliers/clients

23%

* Statistics are based on 2019 Fi India & Hi show

TOP VISITING INDIAN STATES:



Maharashtra



Gujarat



Karnataka



Tamil Nadu



New Delhi

Informa AllSecure is the approach we are taking to enhancing the health and safety standards in place at Informa events following COVID-19. From exhibitors to sponsors, speakers, visitors and journalists, those who come to our events come to connect, learn, know more and do more business, effectively and safely.

The standards and practices that make up Informa AllSecure are designed to provide confidence that at every Informa event, we are striving to provide the highest standards of safety, hygiene, cleanliness and quality.



Health & Safety Standards by

Informa
AllSecure

SUPPORTED BY



MEDIA PARTNERS



For further information on Fi India & Hi 2021, please contact

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