



Food ingredients
India



Health ingredients
India



informa markets

POST SHOW REPORT

BRAND
EXPOSURE



NETWORKING



LEAD
GENERATION



1-1 MEETINGS
ARRANGED



WEB
CONFERENCE



FI INDIA & HI VIRTUAL EXPO OVERVIEW

The first edition of Fi India & Hi and ProPak India Virtual Expo provided all the business networking opportunities. The two-day online exhibition and digital showrooms facilitated unlimited connections for the F&B, health ingredients, processing & packaging industries.

The Virtual Expo helped to

- Connect with leading suppliers of ingredients from around the world
- Learn about the latest industry insights from a wide range of conferences and seminars
- Source thousands of products from a virtual digital product showroom at comfort of visitors' own space

EXHIBITOR PARTNERS



SUPPORTED BY:



CHIEF GUEST

Dr. Shobhit Jain
Executive Director,
(Compliance, Strategy / Training),
FSSAI

WELCOME ADDRESS

Mr. Yogesh Mudras
MD, Informa Markets in India

KEY STATISTICS



34+

Countries
Participation



3401+

Unique
Attendees



450+

Average Visitors at
Exhibitor Booths



1,289+

Attendees Spent
Over 1 Hour at
The Virtual Expo



4,692+

Total number of
document downloads



13

Technical Sessions
& Brand Presentations



543+

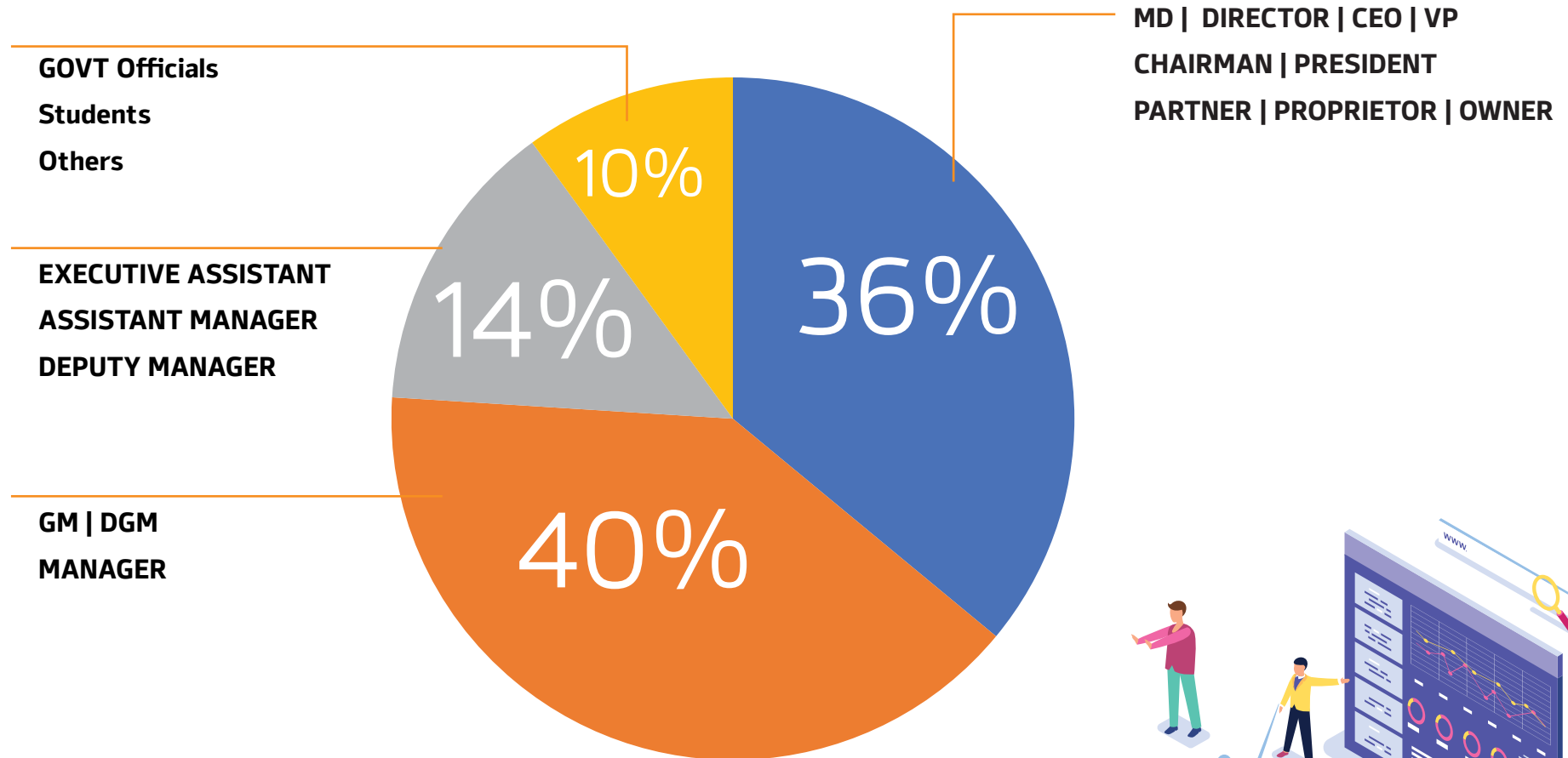
Visitors at 2 days
of Conference



622+

Audience at
Power Talks

ATTENDEES BY JOB FUNCTION



MAIN REASON OF VISITING



PRIMARY JOB FUNCTION

TOP VISITING BRANDS

BAKERY COMPANIES



ICE CREAM, SWEETS & CONFECTIONARY



DAIRY



SPICES



FLAVORS & OILS



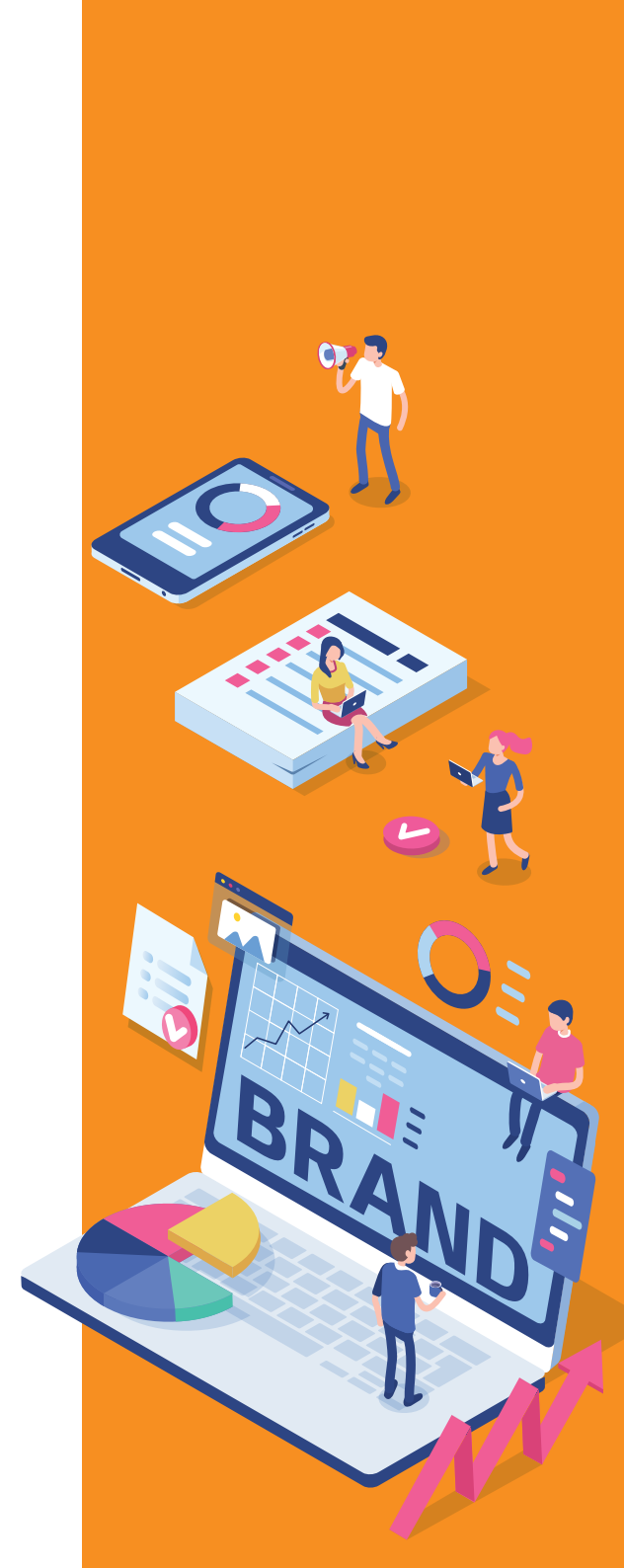
SNACKS & FARSAN



NUTRITION & PROTEIN



MEDIA PARTNERS



TESTIMONIALS

"Our participation at Fi India & Hi virtual expo 2020 has been outstanding with a user-friendly platform. Everything was super easy be it attending the visitors or upload the documents. Thanks to the entire team."

Anuja Bhardwaj

Marketing Head, Ajanta Food Products

"It was a great experience, Fi India & Hi gave us a platform with a set of amazing features that counted for a seamless and best virtual event experience possible."

Cargill India

"It's a pleasure to represent Azelis India at Fi India & Hi Virtual Expo 2020. Organizing the virtual expo should have been a challenge due to COVID-19 against conventional ways of exhibiting. Thanks to Informa Markets Team – the organizers. They really tried their best for providing the necessary support including booth built up, necessary training to handle the digital platform followed by the detailed analysis of the total visitor footfall at the booth. There were good visitors."

Mahesh Talashilkar

Business Development Manager
(Food & Health), Azelis

"Fi India & Hi virtual expo 2020 has been a need of the hour for industry to connect. The platform has been proved its purpose for valuable discussions with a very user-friendly way for both exhibitors & visitors. I appreciate the Informa Team for organizing the event & successfully implementing for the food industry."

Ramkumar P S

Business Manager, Brenntag Ingredients

FI INDIA & HI VIRTUAL CONFERENCE TOPICS

DAY 1 - 14 October 2020

Inauguration ceremony of Fi India & Hi and ProPak India Virtual Expo 2020

A healthy hearty breakfast: Innovation through formulation

The plant-based revolution and the opportunity for India

Impact of Consumer Behavior on Nutraceutical Industry- Amidst & post-pandemic

Panel Discussion: Current Trends & Future Prospective in Plant Based Supplements & Extracts (Curated By HADSA)

Health and wellness in a post- COVID-19 world

DAY 2 - 15 October 2020

Blockchain in Food Industry

Chemistry and technology of Sugar reduction

Future of vegan protein in India

NUTRAVA® Citrus Fiber -The Next-Generation Ingredient of Choice

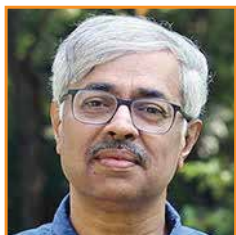
Boon of Plant Based Solutions - Focus on Plant Proteins, Sugar Alternatives & High-Quality Carbs

Bright, Better & New Look to Your Edible Products - Brand Presentation - Ajanta Food Products Company

PECTIN & Carrageenan Application in Food Industries

SWELITE™ C – Pea Cell-Wall Fibre – A Functional Pea Solution

EMINENT SPEAKERS



Dr. A. Damodar
IIM, Bangalore



Arun Gupta
Head, Medical Affairs
and Clinical research,
Dabur India Ltd, Delhi



Dr. Babu
Head-Phytochemistry, R & D
Himalaya Drug Co. Bangalore



CHARMIE PATEL
Application Scientist,
Roquette India Pvt. Ltd



Hitesh Patel
Managing Director,
K Patel Phyto Extracts



Dr. J L N Shastri
CEO-Medicinal Plant Board,
Govt. of India



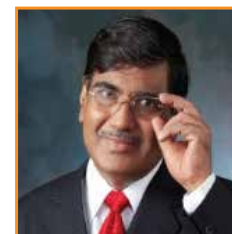
Kaushik Desai
Secretary General HADSA



Narayan Sainathan
Board Member & Chairman
Ingredients & Extracts Committee
– HADSA & CMD – Indchem
International



Ritesh Mathur
Jt. Sec AFST, Mumbai



Dr. R. B. Smarta
Vice President – HADSA &
Managing Director – Interlink
Marketing Consultancy



ROHIT SALGAONKAR
Application Scientist,
Roquette India Pvt. Ltd



Dr. Sanjay Tamoli
Director- Target Institute of
Medical Education & Research,
Mumbai
CEO- Abhinav Health Care
Products Pvt. Ltd.



Samrat Warma
Krisna Enzyme Tech,
Pea Protein Start Up



Dr. Vaibhav Kulkarni
Hon. Secretary – HADSA &
Senior Director & Leadership
Team Member – Abbott Nutrition



Vinay Kumar
Vice President – HADSA &
Vice President – Technical &
Regulatory – Amway India

30 September – 2 October 2021
Bombay Exhibition Center (BEC)

Your gateway to success in India's food ingredients business.



2019 - Overview



9960+
Attendees



250+
Exhibiting
Companies



13000+
Business
Space



15+
Exhibiting
Countries



38
Visiting
Countries

**For More Details
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