

Social media copy – Promote your participation IMCC

Hashtags to use:

#FiEurope #FiEurope2023 #FiE23

Handles:

LinkedIn: @ Food ingredients Europe

Facebook: @Food ingredients Europe

Twitter: @Fi_FiEurope

Instagram: @fi_global

- We are excited to be back at @Food ingredients Europe (LinkedIn + Facebook) / @Fi_FiEurope (Twitter) after a successful edition in Paris last year! We can't wait to see what is in store for us in Frankfurt. [hashtags]
- We are excited to be back at Fi Europe in Frankfurt! Germany is a key market and a hub for food ingredients globally. Looking forward to seeing our clients this November! [hashtags]
- [company name] is pleased to announce our participation at Fi Europe 2023 in Frankfurt! We have some great products [optional: name products/solutions] to showcase, be sure to stop by our stand [xx] and meet the team! [hashtags]
- Hey Frankfurt! We're coming your way in November for Fi Europe 2023, and we can't wait to showcase/launch our product/solution during the event. Be there with us and meet us at stand number [xx]. [hashtags]
- This year, we are excited to be participating at Fi Europe for the first time, Europe's premier food ingredients gathering for the global F&B industry. Be sure to join us at this year's show in Frankfurt and meet us at stand [xx]. [hashtags]
- There's still time to plan your visit! Don't miss out on Fi Europe 2023 this year in Frankfurt, where [company name] will be showcasing our latest products/solutions at stand number [xx]. We look forward to meeting you! [hashtags]
- We always look forward to seeing all our clients and meeting new faces at Fi Europe and this year is no exception! We can't wait to meet all of you face to face in Frankfurt this November! [hashtags]