

Terms and Conditions and Entry

1. Eligibility and Entry

- Entry for the awards is free of charge and no purchase is necessary for exhibitors of Fi Europe 2021.
- The promoter is Informa Markets BV of De Entrée 73, Alpha Toren, 1101 BH, Amsterdam (**Promoter**).
- Deadline for any submissions to the Fi Europe Innovation Awards 2021 is **6 October 2021**
- The Fi Europe Innovation Awards 2021 are open only to companies and organizations who are exhibiting at Fi Europe Online 2021 and/or at the in-person Fi Europe 2021 event, co-located with Hi Europe 2021 event.
- Only the 'Future of Nutrition Award', which is awarded to a person or team for actively contributing to and supporting pioneering ideas or innovative educational initiatives in food and nutrition, likely to positively impact the health and well-being of consumers, is open to nominations for people from non-exhibiting companies, associations or organisations.
- The prize for the winning candidate(s) is to be nominated as the winning entrant in the relevant category and included in a press release by Food Ingredients Europe announcing the winners. The category winners will also be promoted on the Fi Europe website. The prize is non-exchangeable, non-transferable and no cash alternative is offered.
- The Promoter reserves the right to amend or alter the prize with an alternative prize of equivalent value if circumstances beyond the Promoter's control makes it necessary to do so.
- Preference will be given to products, ingredients, applications, processes, solutions, technologies, machinery, equipment, services, strategies or initiatives entered which have been commercially introduced to the market between 01 November 2019 and 01 November 2021
- Award entries and material submitted must be written in English and submitted digitally through the dedicated submission form [available here](#).
- There is no restriction on the number of entries companies and organizations may make.
- Shortlisted finalist candidates will be notified by email (using details provided at entry). If a shortlisted candidate does not respond to the Promoter within 24 hours of being notified by the Promoter, then the

candidate may be removed from the shortlist and the Promoter will be entitled to shortlist another candidate in accordance with the process described above.

- All finalist candidates selected are required to present their entry to the jury in live pitches. The presentation must last no more than 15 minutes. These jury presentations will take place either online at a mutually agreed date, or in-person in Frankfurt Germany **on 29th November 2021**.
- The Fi Europe Innovation Awards ceremony will be presented online during Fi Europe Online 2021, co-located with Hi Europe.
- The decision of the jury is final and irrevocable, and no correspondence will be entered into in respect of the decision of the jury.
- Entry to the Fi Europe Innovation Awards 2021 is not open to any employees of the Promoter, their families, agents or any third party directly associated with the administration of the awards.

2. Conduct of the Awards

- The Promoter will treat all material in the strictest of confidence, in accordance with applicable data protection laws. The content of each entry will remain sealed from the public apart from the 50-100 word synopsis for external use. The synopsis for external use is the only material that will be made publicly available.
- Submitted entries will not be discussed outside of the jury.
- At the Promoter's (judges') discretion, proposals may be assigned to a different category to that submitted if the content is deemed more relevant to that other category.
- Only the short-listed proposals for each category will be announced.
- If the Promoter believes that there is no suitable or valid entry to win a category, they have the right not to announce a winner.

3. Submission Guidelines

- The Promoter accepts no responsibility for entries not successfully completed due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind.
- Each entry is required to provide the information requested on the entry's features, functions and purpose as well as answers to questions related to costs, technical aspects and legal clearance specific to each award category as specified in the entry form.

- All answers must adhere to the word count specified in the entry form.
- The confidential max 500-word submission as well as the supporting documents will be provided to the Promoter's jury to select the finalists per category.
- A non-confidential 50-100 word synopsis of each entry is required for press materials as this may be used to publicise the awards (no other materials will be made publicly available without prior consent).
- Additional (scientific) supporting material will need be provided to validate the statements made (samples of studies, documents, videos or other materials that will help the jury evaluate each entry).
- Companies wishing to enter more than one award category may do so, providing that each submission + synopsis is written specific to the criteria and no entry is repeated.
- Use plain text format.
- Please read the Eligibility Requirements and Terms and Conditions before submitting your entry. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. The Promoter reserves the right to refuse entry or refuse to award the prize to anyone in breach of these terms and conditions.
- The Promoter reserves the right to hold void, cancel, suspend, or amend the awards and/or these terms where it becomes necessary to do so.
- Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate any participant or accept any liability for any loss, damage, personal injury or death occurring as a result of participation except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Participants' statutory rights are not affected.
- Personal data supplied during the course of the awards will only be processed as set out in the Promoter's Privacy Policy available at <https://www.informamarkets.com/en/privacy-policy.html> and in accordance with these terms and conditions (regarding the announcement of winners).
- The prize draw will be governed by English law and entrants to the prize draw submit to the jurisdiction of the English courts.

For any questions about your submission please contact our Customer Service Team FiCustomerService@informa.com.