



**Food ingredients
Europe**

Co-located with



**Health ingredients
Europe**

**Fi Europe
CONNECT**

1 - 3 December 2020 Messe Frankfurt

23 November – 4 December 2020

Connecting the Fi Europe & Hi Europe 2020 community online





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Introduction

Fi Europe CONNECT 2020, the parallel online event will offer those who are not able to attend the live event in person the global access, tools and collaboration opportunities they require to meet their business objectives.



Fi Europe CONNECT 2020

Bridging the gap for ingredients industry experts

Virtually the best way to stay connected and informed: Brand new digital event will accompany the world's leading trade show Food ingredients co-located with Health ingredients Europe.

Supported by the world's leading food ingredients companies and attended by an anticipated 8,000+ attendees, this will be the world's largest food ingredients hybrid event.



Learn from leading food & beverage industry experts



Connect with new and existing clients



Source food ingredients and solutions



What to expect?

100+

On demand
expert sessions

16+

Live sessions

8,000+

Attendees

Combined with a wide range of features, such as the
Data Driven Matchmaking service,
Company Profiles, Exhibitor Listing, Product Displays, Exhibitor Showcases,
Visibility Boosters and much more.



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Packages

Virtual Exhibitor Packages





Virtual Exhibitor Packages

Each exhibitor is unique and operates differently so instead of a general price tag, we offer tailor-made packages and prices to suit your objectives!

On the next slide, you will find our packages with pricing. Each package contains:

- ✓ Company Profile incl. description, logo, URL
- ✓ Company Promo Video
- ✓ Listing on Exhibitor List
- ✓ Access to recommended attendees
- ✓ Reporting of inbound leads
- ✓ Networking with attendees & Meeting Scheduler
- ✓ Smart Calendar
- ✓ Virtual Business Cards for representatives
- ✓ Product Categories Tagging



Get in touch



Exclusive live exhibitor prices*

Pending meeting request per representative

Visible inbound leads

Product display in product list

Product collateral per product

Product promo video embedded

Product URL

	Basic Normally € 4.750,- FREE TRIAL 30 DAY	Pro Normally € 7.750,- € 5.500,-	Premium Normally € 13.750,- € 9.500,-
	50	100	200
	250	500	Unlimited
	2	10	50
	2	4	6
	-	✓	✓
	-	✓	✓

Want to secure the discount?

Contact us

*Please check Terms & Conditions [here](#).



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Add-ons

Your additional opportunities





Visibility Boosters

Top of Virtual Exhibitor List	€ 3.000,-
Top of Product List	€ 3.000,-
Sidebar Feature Promotion	€ 5.000,-
Welcome Video Partner (Exclusive)	€ 5.000,-
Social Media Partner (Exclusive)	€10.000,-
Exhibitor Showcases	Starting at € 2.500,-



Visibility Boosters

Don't shy away from the spotlight!

The Exhibitor Showcase sessions provide the perfect platform for exhibitors to showcase their new ingredients, latest research or market insights.

Exhibitor Showcase Basic

- ✓ 30-minute pre-recorded session available on-demand during Fi Europe CONNECT 2020. Includes inbound leads for the sponsored session.
- ✓ Session listed on the Fi Europe CONNECT 2020 Event Agenda.
- ✓ Add collateral to your session (presentations, Q&A, etc).
- ✓ Your speaker information will be listed on the Fi Europe CONNECT 2020 Speaker List.

Value: **€ 2.500,-**

Exhibitor Showcase Plus

- ✓ 60-minute pre-recorded session available on-demand during Fi Europe CONNECT 2020. Includes inbound leads for the sponsored session.
- ✓ Session listed on the Fi Europe CONNECT 2020 Event Agenda.
- ✓ Add collateral to your session (presentations, Q&A, etc).
- ✓ Your speaker information will be listed on the Fi Europe CONNECT 2020 Speaker List.
- ✓ Enhance your promotion by adding an Exhibitor Spotlight interview. The Exhibitor Spotlight is an exhibitor interview posted on the Fi Europe event website.
- ✓ A representative from your company will be interviewed by a Fi Editor.
- ✓ The interview will be published on the Fi Europe 2020 website.
- ✓ Additionally, your spotlight interview will be included in one selected pre-event marketing email campaign to Fi Europe attendees.

Value: **€ 5.000,-**



Visibility Boosters

Don't shy away from the spotlight!

Want to have maximum visibility in our Virtual Exhibitor list? Or high engagement on social media? We have you covered with our add-on features, to ensure that your brand catches the eyes of 8000+ of our attendees.

Top of Virtual Exhibitor List

Have your profile appear on top of the exhibitor listing throughout the entire Fi Europe CONNECT 2020 event.

Availability: 5
Value: **€ 3.000,-**

Top of Virtual Product List

Have your product appear on top of the product listing throughout the entire Fi Europe CONNECT 2020 event.

Availability: 10
Value: **€ 3.000,-**

Sidebar Feature Promotion

Have your Logo featured on the Fi Europe CONNECT 2020 platform homepage for the entire event. Includes description of maximum 80 characters and hyperlink to Sponsor's profile.

Availability: 5
Value: **€ 5.000,-**



Visibility Boosters

Don't shy away from the spotlight!

Want to have maximum visibility in our Virtual Exhibitor list? Or high engagement on social media? We have you covered with our add-on features, to ensure that your brand catches the eyes of 8000+ of our attendees.

Exclusive Packages

Social Media Partner

Social media will be used to engage with participants before, during and after sessions and generate content. This is an excellent opportunity for your business to stand in front of the food ingredients community.

- ✓ Gain exposure across all Fi Europe social media channels
- ✓ Engage with a global audience through daily sponsored posts

Value: **€ 10.000,-**

Welcome Video Partner

Create a warm welcome message that will be used across all communication channels as we invite attendees to the first edition of Fi Europe CONNECT 2020. This is a truly exciting opportunity to be at the forefront of our marketing campaigns.

- ✓ Gain exclusive exposure in front of our global audience as a supporter and partner
- ✓ Get featured throughout the event promotion campaign.

Value: **€ 5.000,-**



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Thought Leadership

Session Sponsor Packages





Thought Leaders

Fi Conference Packages

Platinum Partner
(exclusive per topic)

Gold Partner

Silver Partner

Starting at € 6,000,-

Future of Nutrition Packages

Future of Nutrition Partner

Invite-only Roundtables

Starting at € 10,000,-

Innovation Packages

Innovation Partner

Starting at € 20,000,-

Show off that expertise:
Thought Leadership opportunities

Get in touch for
your personalized
brand awareness
booster!



Ready to start generating strong, quality leads?

Get your tailor-made package now.
It's just a call away:

Alex Heuff
Head of Account Management
T +31 20 70 81633
M Alex.Heuff@informa.com





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Terms and Conditions





Terms & Conditions

The offer outlined in this brochure is **only available for Fi Europe co-located with Hi Europe 2020 exhibitors.**

- ❖ Eligible exhibitors shall be granted access to a 30-day free trial for the Basic Package. The 30-day free trial for the Basic Package shall commence on 14 September 2020 as a live demonstration (options for networking with attendees shall not be available during this period). In case of postponement or cancellation of the Fi Europe, co-located Hi Europe in-person event, the discounted prices listed for the exhibitor Packages shall no longer be valid and the standard prices for all packages shall apply.
- ❖ In the case that Fi Europe co-located with Hi Europe 2020 takes place as scheduled, eligible exhibitors shall receive the Basic Package free of charge and shall be entitled to have the discounts listed above applied if they make a purchase of the Pro or Premium Packages.