

Eyes on Food Processing and Safety at Fi Europe & Ni

The Expo FoodTec pavilion provides a clear point of purchase for manufacturers sourcing tailored ingredient processing and packaging solutions and services

Paris/Amsterdam, 28 August 2019: At the world's most important trade show for food ingredients, Fi Europe & Ni, taking place in Paris, France, from 3–5 December, visitors will be able to explore a one-stop-shop for processing technology, supply chain management and food safety. As well as bespoke exhibitor content, the Expo FoodTec Pavilion will also be hosting a top-tier conference programme in co-operation with the International Union of Food Science and Technology (IUFoST). The Expo FoodTec Hub will present insights on the latest developments and technologies by food technology experts and leading associations from across the industry.

In the pavilion itself, around 50 exhibitors will cover an entire spectrum of technological topics, including R&D, consultancy, analytical and laboratory equipment, food safety, packaging and certification. Amongst the companies attending are the engineering companies GEA (Denmark) and Andritz Separation (Netherlands), the machinery expert Boccard (France), the packaging provider SpaceKraft (USA) and Armfield (UK), manufacturing miniature-scale R&D systems. Additionally, event organiser Fi Global and IUFoST will offer two days of free-to-attend "Current Challenges for Minimal Processing, Sustainability & Safety" lectures, delivered by expert speakers from industry and academia on 3–4 December.

Further educational opportunities in the Expo FoodTec Hub include

- "Clean Label Shelf-Life Management for High Quality and Safe Foods" by Joost Blankestijn, Program Manager, Wageningen Food & Biobased Research (3 December)
- "Adding Value Through Transformational Quality & Food Safety Management" by Rob Kooijmans, co-founder and co-owner, FoodRecall.nl (3 December)
- "Preventing Food Safety Incidents Resulting from Food Crimes" by Huub Lelieveld and Veslemøy Andersen, Global Harmonisation Initiative (4 December).

Awards for Outstanding Innovations

With its Fi Innovation Awards, Fi Global honours companies and professionals in ten categories for new developments that significantly contribute to the entire industry. To acknowledge excellent processing and packaging solutions and services, the event organiser created the *Food Tech Innovation Award* category. Submissions are welcome until 20 September at https://awards.figlobal.com.

Food Safety in Transition

With the dedicated pavilion, the organiser is shining a spotlight on the gamechanging impact of innovative technologies that meet consumer demand for high standards of food quality and safety. Today's food has to be fresh, made with



sustainably sourced ingredients and free from artificial preservatives; at the same time, buyers want convenience and a long shelf-life.

"Clean Label has become a mainstream consumer movement that has shifted from being a trend to something that is considered normal. It is now a moving target for food reformulators who are at the whim of the consumer's changing wish list," says speaker Joost Blankestijn. Rob Kooijman adds: "In the next 3 to 5 years, companies will be forced to display a much more proactive attitude towards quality and food safety. One of the underlying drivers will be the creation of a food safety culture or, even better, a culture of excellence."

Solutions and hands-on approaches to meet today's challenges will be available at the Expo FoodTec Pavilion.

About Fi Global

Food ingredients Global was launched in Utrecht, the Netherlands, in 1986. Its portfolio of live events, extensive data, digital solutions and high-level conferences is now established throughout the world and provides regional and global platforms for all stakeholders in the food ingredients industry. More than 500,000 people have attended our shows over the years, with billions of Euros worth of business created as a result. With more than 30 years of excellence, the events, digital solutions and supporting products deliver a proven route to market, with a truly global audience. Since 2018, Food ingredients Global has been part of the Informa Markets portfolio. For more information, please visit: www.figlobal.com.

About Informa Markets

Informa Markets creates platforms that allow industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive, 365 days of the year. For more information, please visit www.informamarkets.com.



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