



Food ingredients
Europe

Meet the buyers
that matter



Natural
ingredients



Expo
FoodTec

3-5 December 2019

Paris-Nord Villepinte
Parc des Expositions
Paris, France

The perfect location is waiting for you



Food ingredients Europe and Natural ingredients (Fi Europe & Ni) is the world's leading food and beverage ingredients platform.

Held biennially in a major European city, Fi Europe & Ni brings together the world's leading food and beverage suppliers and specialists in research and development, production and marketing to showcase the most diverse range of new and innovative ingredients and services. Join us at Fi Europe & Ni 2019 in Paris and position your business at the forefront of the food & beverage industry!

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Fi Europe & Ni offers your business a proven route to market, with a truly global audience.

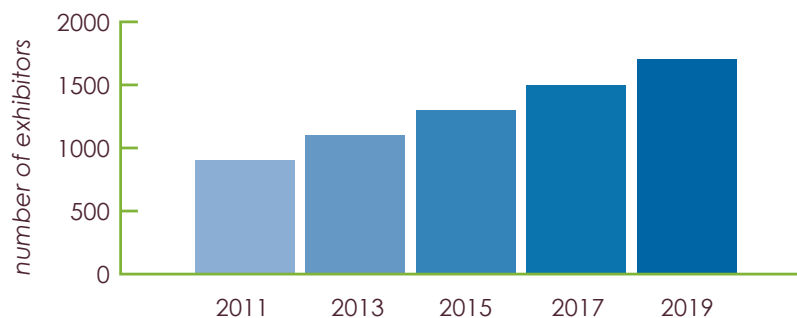
Julien Bonvallet
Brand Director
Fi Europe & Ni

WHY EXHIBIT?

- ✓ Be present at the **only truly global food and beverage ingredients event** in the industry
- ✓ **Market your business** before and during the show to drive qualified visitors to your stand and **maximise your return on investment**
- ✓ **Meet new buyers** and bring your product directly to the most important industry decision-makers

WHY FI EUROPE & NI 2019?

- ✓ One of the **top 10 most important events** for the F&B industry – **96% of exhibitors consider Fi Europe & Ni 'extremely important'** for their business
- ✓ A key platform to meet with the **largest local players in France**, one of the **top 5 F&B markets in Europe**
- ✓ Join the ever-growing number of exhibitors that do business at Fi Europe & Ni every year



Edition of Fi Europe & Ni

Learn more about Fi Europe & Ni:
www.figlobal.com/fieurope

VISITOR FACTS



26.000+
expected attendees



78%
of visitors have purchasing authority



29%
of visitors have a budget of over €500.000

TOP 5 VISITORS

Heinz	Product Technologist
Mars	R&D Product Development Technician
Haribo	Purchasing Director
Nestle	European Lead Buyer
Pepsico	Director R&D

EXHIBITOR FACTS



1.700+
exhibitors



80.000 m²
total exhibition space



10+
pavilions

TOP 5 EXHIBITORS



*Fi Europe 2017

INSIGHTS

\$515.4 million

France's preservatives market was valued at US \$515.4 million in 2016 and is projected to grow at a CAGR of 6.1% to 2025.

(Grand View Research)

\$92.5 billion

The global speciality food ingredients market is estimated to reach US \$92.5b by 2022, projected to grow at a CAGR of 5.9% to 2022.

(Mordor)

\$933.6 million

The demand for flavours in France is expected to reach US \$1,577.2 million by 2025, growing at a CAGR of 6.1% 2022.

(Grand View Research)



Food Ingredients Europe again proved to be the one food ingredient industry event you can't afford to miss. With the high amount of industry experts visiting Fi Europe, it enabled us to jointly turn customer challenges into opportunities and thus fuel sustainable business growth.

Karel de Smit

Marketing Manager
Cargill Food Ingredients
& Bio-Industrial EMEA





FLOORPLAN

HALL 6-7 | PARC DES EXPOSITIONS PARIS, FRANCE



Global Floorplan
3-5 December 2019
Paris, France

- Food ingredients
- Natural ingredients
- Organic Pavilion
- USA Pavilion
- Expo FoodTec
- New Business Pavilion
- Business Development Expo
- Free-From Pavilion
- Features



CONTACT

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LEARN MORE

Explore your opportunities
at Fi Europe & Ni 2019



Look for all upcoming events at figlobal.com. These events might be interesting for you:



Food ingredients
Vietnam

1-3 April 2020
Ho Chi Minh City, Vietnam



Food ingredients
Asia

9-11 September 2020
Jakarta, Indonesia