

Post Show Report 2019



02-04
October



Tokyo,
Japan



Next edition
16-18 November
2020



JAPAN'S LEADING HEALTH INGREDIENTS EVENT

Hi Japan together with its co-located events FiT and S-Tec once again proved to be the must attend health event in Japan. The combined events brought together a wide range of innovative local and international ingredient suppliers covering the whole spectrum of the health and food industry.

HI JAPAN AT A GLANCE



39,633
Visitors



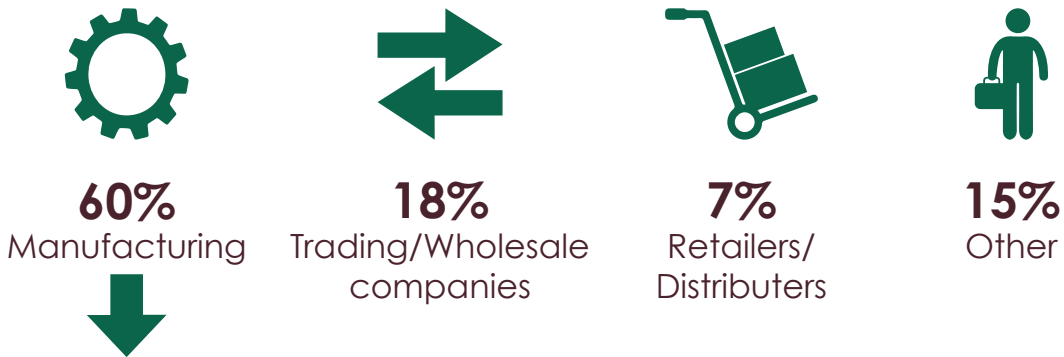
570
Exhibitors



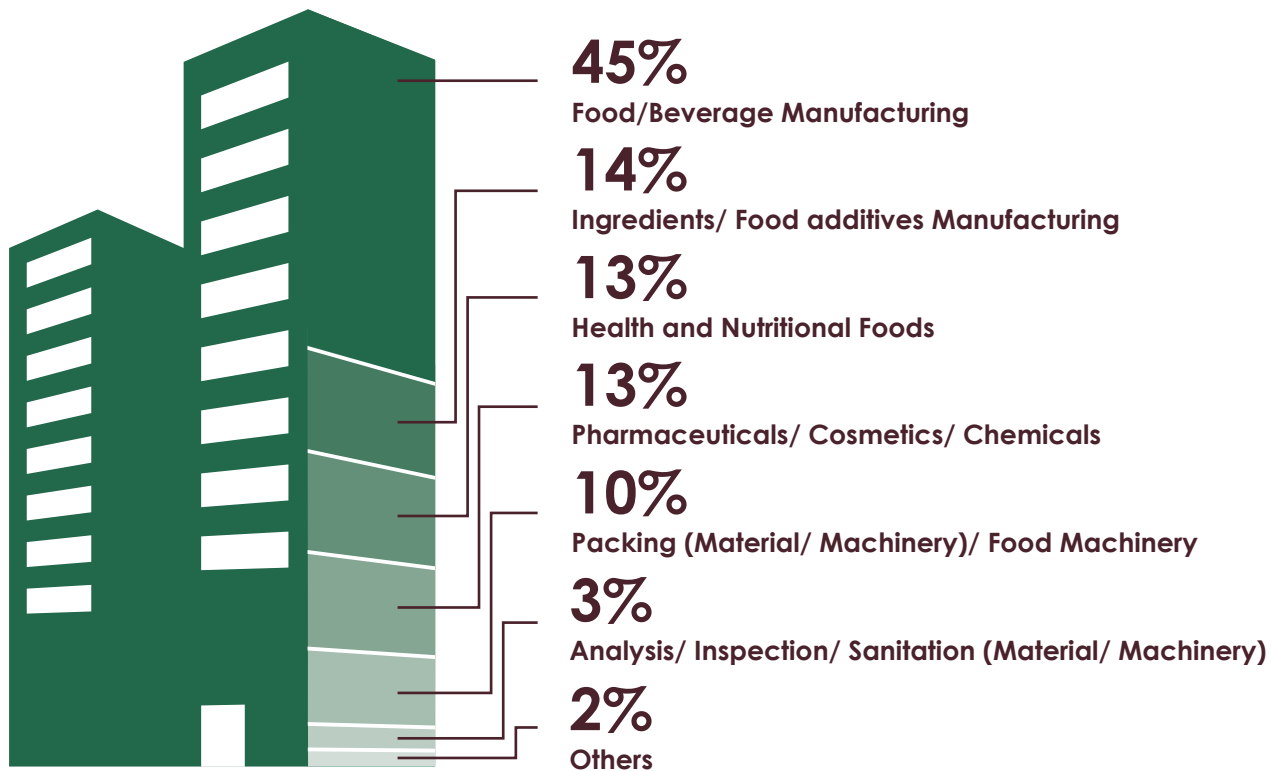
7,128m²
Exhibition Size



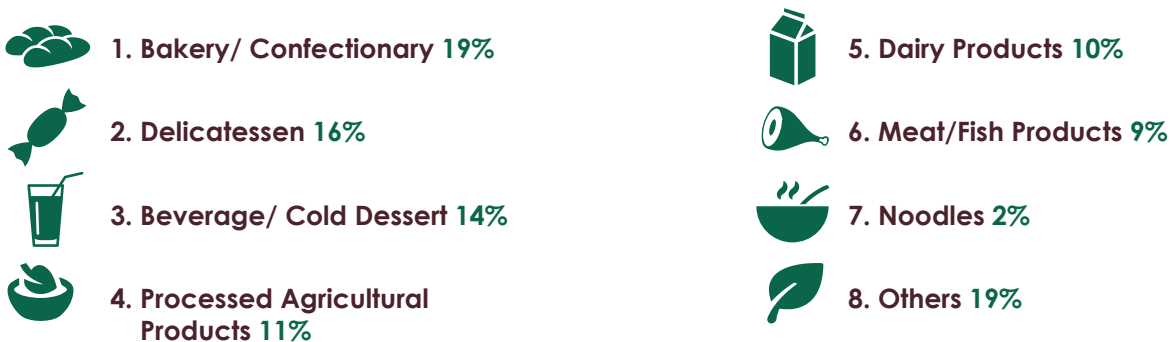
VISITOR'S COMPANY BUSINESS ACTIVITY



BREAKDOWN OF MANUFACTURES

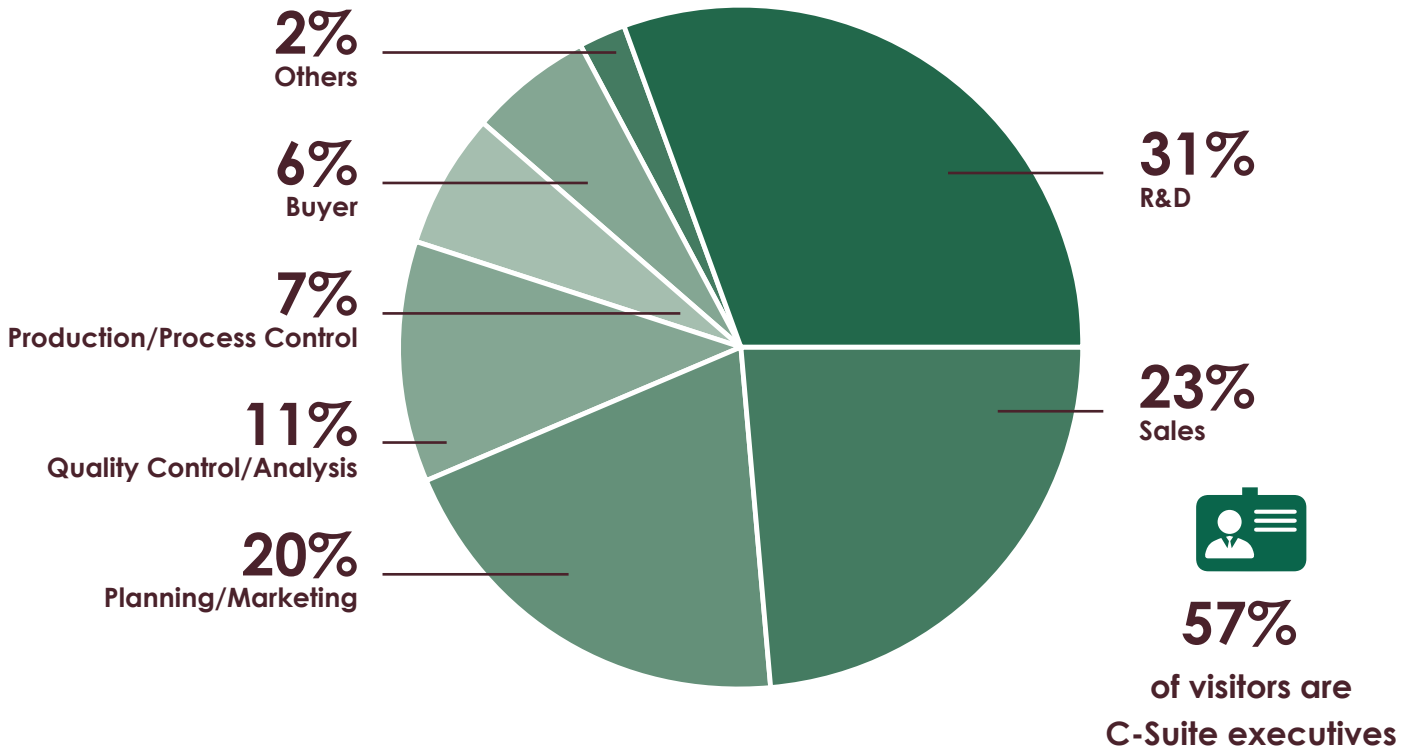


F&B MANUFACTURES CORE BUSINESS SEGMENT





VISITOR'S MAIN AREA OF RESPONSIBILITY



INTERNATIONAL VISITORS TOP 10 COUNTRIES



WHAT EXHIBITORS SAY



We would recommend Hi Japan to any nutritional company interested in building market awareness in the Japanese market. This show is also a must for companies seeking partners with which to enter into the Japanese market as well as other Asian countries

Mr Greg Remy

*VP Marketing & Sales,
Lyxia Corporation*



To tell you the truth, we were not 100% sure that the Hi Japan was the right “gate” for the Ukrainian agro producers to enter Japan. But the reality exceeded our expectations big times! The quality of visitors at the Ukrainian Stand was well above average among other international trade shows. During the show, the 7 companies held an incredible 213 meetings, most of which were productive and potentially leading to shipments

Yuri Lutsenko

*Partner at COIN
(organiser of the Ukraine Pavilion)*



GET IN TOUCH

Emi Kashiwara

*Account Executive
T: +31 (0)20 708 1722
E: emi.kashiwara@informa.com
www.figlobal.com/japan*

