

Post Show Report 2019



02-04 October Tokyo, Japan

Next edition 16-18 November 2020

JAPAN'S LEADING HEALTH INGREDIENTS EVENT

Hi Japan together with its co-located events FiT and S-Tec once again proved to be the must attend health event in Japan. The combined events brought together a wide range of innovative local and international ingredient suppliers covering the whole spectrum of the health and food industry.

HI JAPAN AT A GLANCE







Japan



VISITOR'S COMPANY BUSINESS ACTIVITY









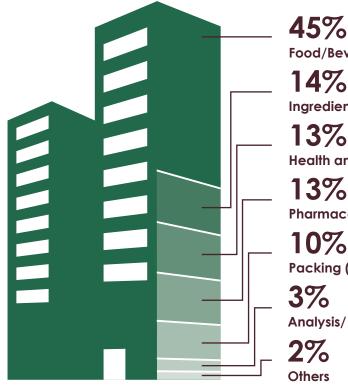
60% Manufacturing

18% Trading/Wholesale companies





BREAKDOWN OF MANUFACTURES



Food/Beverage Manufacturing 14% Ingredients/ Food additives Manufacturing 13% Health and Nutritional Foods 13% Pharmaceuticals/ Cosmetics/ Chemicals 10% Packing (Material/ Machinery)/ Food Machinery 3%

Analysis/ Inspection/ Sanitation (Material/ Machinery)

F&B MANUFACTURES CORE BUSINESS SEGMENT



1. Bakery/ Confectionary 19%

2. Delicatessen 16%



4. Processed Agricultural Products 11%



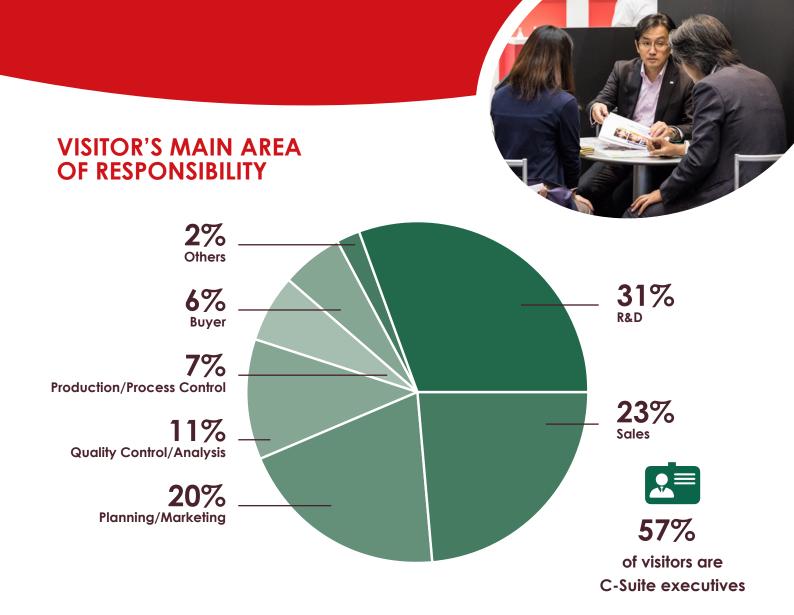
5. Dairy Products 10%

6. Meat/Fish Products 9%



7. Noodles 2%

8. Others 19%



INTERNATIONAL VISITORS TOP 10 COUNTRIES



WHAT EXHIBITORS SAY

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We would recommend Hi Japan to any nutritional company interested in building market awareness in the Japanese market. This show is also a must for companies seeking partners with which to enter into the Japanese market as well as other Asian countries

Mr Greg Remy VP Marketing & Sales, Lyxia Corporation



To tell you the truth, we were not 100% sure that the Hi Japan was the right "gate" for the Ukrainian agro producers to enter Japan. But the reality exceeded our expectations big times! The quality of visitors at the Ukrainian Stand was well above average among other international trade shows. During the show, the 7 companies held an incredible 213 meetings, most of which were productive and potentially leading to shipments

Yuri Lutsenko

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Partner at COIN (organiser of the Ukraine Pavilion)



GET IN TOUCH

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Food ingredients for Taste



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