



## Connecting the global food and beverage ingredients community online

The global food and beverage industry is seeing tremendous change, with digital becoming more than just a buzzword.

We're excited to launch **Fi Global CONNECT – a virtual event series of three themed events.**

Through these events, we aim to remove geographical barriers, enable you to connect with the entire food and beverage industry online and continue doing business internationally without travel constraints.



**Regions  
in the Spotlight**  
**12-23 April 2021**



**Health Ingredients  
in the Spotlight**  
**14-18 June 2021**



**Plant-Based Ingredients  
in the Spotlight**  
**13-17 September 2021**

# Connecting ingredient suppliers and buyers beyond geography

Geography doesn't need to restrict you anymore.

The aim of this virtual event is to remove geographical barriers and enable you to connect with the entire food ingredients industry, do business, and showcase products across categories including, but definitely not limited to, health ingredients, F&B ingredients, natural ingredients, flavours and spices.

**Fi Global**  
**CONNECT**



## Regions in the Spotlight

12-23 April 2021

### WHY EXHIBIT?



#### MINIMUM COST, MAXIMUM REACH

Connect and network with over 10,000+ global buyers - nobody is restricted by travel limitations anymore



#### HASSLE-FREE NETWORKING

Our AI-driven matchmaking service matches you with most relevant buyers for your products, creating meaningful connection



#### DIGITAL IS HERE TO STAY

2020 has changed the way the F&B industry does business, networks and shares knowledge. Take advantage of this digital platform!



#### MORE DATA. INCREASED ROI

The data-driven approach ensures maximum efficiency and transparency, and results in better ROI for your business



#### TAILORED TO YOUR NEEDS

Personalized sponsorship opportunities to achieve your business objectives efficiently

### SHOW HIGHLIGHTS

- 10-day event covering Europe, Asia, Africa and the Americas with a comprehensive daily content programme
- Bringing together buyers, suppliers and content support from 10 Fi Global events across the world
- Product zones, community chats and networking events dedicated to each region
- All-in-one platform for matchmaking, company showcases, product listings, and content with improved user experience

### SHOW FACTS



**10,000+**  
expected  
attendees



**64%**  
of visitors have  
purchasing power\*



**225**  
expected  
exhibitors

“ We're excited to bring the entire portfolio of Fi Global events to one virtual platform where, working together with all these colleagues, we can take advantage of the synergy and collaboration to offer our customers endless opportunities. ”

**Alex Heuff**

Head of Accounts  
Food ingredients Global

\* Based on Fi Europe CONNECT 2020



# A focused platform connecting the global health ingredients industry online

Connect with the most relevant audience in the health ingredients industry through business matchmaking, generate qualified leads and access customised content on the latest innovations at this highly focused virtual event. Fi Global CONNECT – Health Ingredients in the Spotlight aims to bring the global health ingredients industry together online to network, share knowledge and do business without any travel barriers.



## Health Ingredients in the Spotlight

14-18 June 2021

### WHY EXHIBIT?



#### 100% MATCH GUARANTEED

Highly Focused audience with international buyers looking solely for health ingredients suppliers from around the world



#### HEALTH & WELLNESS 2.0

The health foods, supplements and nutraceuticals market is growing rapidly each year. Be a part of this upward trend!



#### ALL-IN-ONE PLATFORM

Take advantage of AI-driven matchmaking, company showcases, product listings, and content with improved user experience all in one place



#### FOCUS ON HEALTH INGREDIENTS

Make sure your products and research findings reach the relevant audience at the only health-ingredients focused event of the year



#### MINIMUM COST, MAXIMUM REACH

Connect and network with over 4,000+ global buyers of health ingredients without travel and budget constraints

### SHOW HIGHLIGHTS

This 5-day virtual event focuses on health ingredients including, but not limited to, areas such as nutrients & nutraceuticals, herbs & spices, superfoods & proteins, sugar alternatives & flavouring. The platform will bring together buyers, suppliers and content support around the health ingredients market, covering topics such as:

- Health ingredients and their benefits: immune, digestive, cognitive, active and performance nutrition, botanicals
- Reformulating for health: clean Label (free from, transparency, traceability), reduction of sugar/fat/salt and their substitutes and new preservative strategies
- New sources of health ingredients, plant-based & alternative ingredients, designed ingredients and upcycling

### SHOW FACTS



**4,000**  
expected  
attendees



**73%**  
of visitors have  
purchasing power\*\*



**65+**  
expected  
exhibitors

\*\* Based on Hi Europe 2018

### FOOD FOR THOUGHT

The health ingredients market was valued at USD 81.64 billion in 2019 and is projected to reach USD 127.97 billion by 2027, growing at a CAGR of 6.7% from 2020 to 2027. \*

\*Source: Mordor intelligence

# A focused platform bringing the plant-based industry together online

Be a part of the fastest growing consumer trend in 2021! Join Fi Global CONNECT – Plant-based Ingredients in the Spotlight and connect virtually with the wide international F&B buyer audience dedicated to this sector. Take advantage of this highly focused event to generate new leads and stay updated with the latest innovations in the plant-based segment.



## Plant-Based Ingredients in the Spotlight

13-17 September 2021

### WHY EXHIBIT?



#### 100% MATCH GUARANTEED

We bring together international buyers looking solely for plant-based ingredients suppliers from around the world



#### HIGH DEMAND HIGH POTENTIAL

Plant-based is no longer just a buzz word. The industry is growing rapidly NOW - take advantage of the lead generation and networking opportunities!



#### ALL-IN-ONE PLATFORM

Take advantage of AI-driven matchmaking, company showcases, product listings, and content with improved user experience all in one place



#### SPECIALISED EVENT ON PLANT-BASED

As this event focuses on plant-based ingredients, you can be sure that your products and research findings will reach the most relevant audience



#### MINIMUM COST, MAXIMUM REACH

Connect and network with over 4,000+ global buyers of plant-based ingredients without travel and budget constraints

### SHOW HIGHLIGHTS

This 5-day virtual event focuses on plant-Based ingredients including, but not limited to, areas such as fruits & vegetables, pea protein, soy protein, herbs, nuts, seeds, oils, whole grains, legumes, and beans. The platform will bring together buyers, suppliers and content support around plant-based market, covering topics such as:

- Plant-based proteins: latest trends, new sources and nutritional profiles
- Beyond proteins - carbs & fats: grains, non-animal derived fats & oils, and more
- Improving plant-based products: flavours & textures, natural/botanical flavours & seasonings, nutritional profiles, clean label (free from / transparency/ traceability & sustainability)

### SHOW FACTS



**4,000**  
expected  
attendees



**73%**  
of visitors have  
purchasing power\*\*



**50+**  
expected  
exhibitors

### FOOD FOR THOUGHT

The plant-based food market is seeing high consumer demand, and is expected to be worth \$74.2 Billion by 2027, growing at a CAGR of 11.9%\*

\*Source: Meticulous Market Research Pvt. Ltd (2020)

\*\* Based on Fi Europe CONNECT 2020



## Virtual Exhibitor Packages

Each exhibitor is unique and operates differently so instead of a general price tag, we offer tailor-made packages and prices to suit your objectives!

PACKAGES	BASIC	PRO	PREMIUM
Company Profile incl. description, logo, social media links, contact details	✓	✓	✓
Company Profile - visual header	Image	Video	Video
Company content (images, documents, URLs)	✓	✓	✓
Company analytics dashboard	✓	✓	✓
Listing on Exhibitor List	✓	✓	✓
Networking/ Access to recommended attendees/AI driven matchmaking	✓	✓	✓
Attendees can save and export favourite products	✓	✓	✓
Unlimited 1-1 scheduled video meetings during the event	✓	✓	✓
Export leads from Meetings + connections incl. contact details	✓	✓	✓
Product categories tagging	✓	✓	✓
Number of products displayed in Product List	2	10	50
Exhibitor Representatives per company profile	50	50	unlimited
Ability to search attendees	✓	✓	✓
Instant chat and video calls with contacts pre, during and post event	✓	✓	✓
Engagement report (post-show only)		✓	✓
Advert highlight on Company Profile page		✓	✓
Customised background for Company Profile		✓	✓
Customised support for matchmaking & engagement		✓	✓
Support managing your pending meeting requests			✓
Exhibitor Showcase Lite			✓
	€ 4,950	€ 7,950	€ 13,950

## Sponsorship Opportunities

Once you have chosen your package, we offer you a range of sponsorship opportunities tailor-made to your business objective and budget

### Get in contact today!



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