



Asia China



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Sustainability Guide

What we do and how you can help us become more sustainable



informa markets

We are a digital exhibition



What we will do:

1. Agendas of onsite forums are available digitally.
2. No paper to be printed during the conference.
3. We will print double-sided only for what is needed.

What you can do:

1. We suggest visitors take digital notes.
2. Hibernate or reduce the screen brightness when you are not using the laptop.
3. Try to register forums/meetings online when you access them.

We care about the health of our visitors



What we will do:

1. We will provide sustainable food choices (Plant-based food) on site.
2. LOHAS market (one of our event corners) provides organic food selections in the North Landing Hall.
3. We offer free mineral water in the rest area.

What you can do:

1. Try not to eat with disposable utensils.
2. Try to choose food that is sustainable and environmentally friendly.



We focus on the theme and content of sustainable development

What we will do:

1. We will hold on-site innovative food competition: Big Idea Food Competition, which supports startups to develop alternative protein and to make a difference in human well-being.
2. We have presentations: *"How can sustainable development enable plant-based dietary change"* which contains sustainability-related content.
3. We plan to have sustainability-related information distributed in the sustainable corner and located at the main points of the event hall.



We try to interact with visitors in a low-carbon way

What we will do:

1. Reduce environmentally unfriendly promo items sent by any of our partners.
2. Send out reusable bags to pre-registered visitors to reduce the use of plastic bags.
3. While visitors wait at the forums, we display suggestions on screens to remind them of sustainable practices. No badge for local visitors. Only need to scan ID cards for entrance.
4. We will use LED facilities for signage to reduce the printed boards & posters.
7. Downloadable e-travel guides will be placed on the website to help visitors understand Shanghai and promote local tourism.

What you can do:

1. Try to collect data by taking photos with mobile phones instead of picking brochures.
2. Watch sustainable videos carefully to get more ideas of how to be involved.
3. Take a photo of our sustainable corner or any sustainable actions you noticed and help us to promote on social medias. You can tag us to highlight.



We make our effort to optimize the impact of attendee travel

What we will do:

1. Recommend hotels that are within walking distance of the venue to reduce transportation consumption.
2. Encourage sustainable travel choices to the site.

What you can do:

1. Staying in a hotel close to NECC reduces the carbon footprint of your trip.
2. Try to choose the subway and bicycle and other eco-friendly travel methods to get to the site.



We try to maintain sustainability during the construction

What we will do:

1. All contractors requested to use LED lighting.
2. All additional lighting external lighting to be LED.
3. Shell scheme lighting and wooden stand lighting also were LED.
4. A/C only worked during show days, with no AC during the buildup.
5. Recycled materials are recommended to our exhibitors and contractors.

What you can do:

1. Staying in a hotel close to NECC reduces the carbon footprint of your trip.
2. Try to choose the subway and bicycle and other eco-friendly travel methods to get to the site.

We focus on wellbeing

What we will do:

1. We will have a clinic on-site in case of any emergency.
2. We will set a prayer room for the convenience of any religious needs.
3. Free shuttle buses are provided to pick up and drop off passengers between Hi & Fi Asia- China and CPHI China respectively held at NECC and SNIEC.
4. We will have facilities for disabled people.
5. We will cooperate with Daofoods and GFIC, which are the non-profit overseas organization and provide free marketing to relevant non-profit organization.

We connect the disconnected

What we will do:

1. We will hold an on-site innovative food competition by inviting startups to the exhibition site to promote and participate in the event.
2. We will cooperate with local schools to invite students to come to the events and the conferences onsite.

