



Asia China



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Hi & Fi Asia- China 2023

**Fast market developments call for one central sourcing platform
We look forward to welcoming you to NECC Shanghai and online**

19 - 21 June 2023, NECC, Shanghai

China is the world's largest food & beverage market and one that continues to expand and grow year after year. This continued growth offers a wide variety of opportunities for both global suppliers and manufacturers to tap into the Chinese market. In addition, consumers are becoming increasingly health-conscious, leading to the food and health industry being more intertwined than ever before.

In line with these market trends, we have continued with one exhibition covering products and services for the whole food & beverage value chain, from ingredients to finished health food products. This will be achieved by once again collocating Hi China & Fi Asia- China and collocating these leading ingredient sourcing platforms with Health and Nutraceutical Products China (HNC), ProPak China, FoodPack, and Starch Expo. The event will take place from 19 -21 June 2023 in the NECC, Shanghai.

This combined platform is expected to welcome over 100,000 visitors and exhibitors over the course of three show days. Alongside this, there will be a wide range of conferences and seminars to keep you up to date on the trends and developments in the ever-changing Chinese market.

A summary of what is on offer in each of the shows:

- **Hi China** | A centralized hub for health and natural ingredients suppliers
- **Fi Asia-China** | Meet and network with leading food and beverage ingredients suppliers
- **HNC** | Connect with suppliers of healthy finished products, dietary supplements, health foods and functional foods
- **ProPak China & FoodPack** | China's premier event for the processing and packaging industries
- **Starch Expo** | The place for starch and starch derivatives suppliers in the Asia Pacific region

For anyone active in or interested in the Chinese food and pharma market, this is an opportunity not to miss out on.

In order to facilitate the people-to-people exchanges between China and other countries, China's government announced a new inbound policy that all visa types for foreigners will be back to normal from March 15, 2023. Visitors can use valid visas issued before March 28, 2020, to enter China and can apply for all categories of Chinese visas including tourist visas.

Registration for Hi & Fi Asia-China is now open – secure your spot today at

https://www.figlobal.com/china/en/forms/register.html?utm_source=Informa%20Markets&utm_medium=Press%20Release&utm_campaign=HLN23HFN-PR-PressRealse



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Hi & Fi Asia-China is organized by Sinoexpo, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organizer in the world. To learn more and for the latest news and information, visit www.informa.com.

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