

Where the tastemakers of the world create a world of taste in Asia

Bringing you ingredients and innovations from Indonesia and beyond!

The ASEAN region's F&B ingredients landscape is teeming with opportunities. Fi Asia Indonesia brings leading domestic and international ingredients suppliers, distributors and food & beverage manufacturers together under one roof!

17,000+

Attendees

400+

Exhibitor
Companies

22,000 m²



Asia

Jl Expo, Jakarta, Indonesia
4-6 September 2024



fiasia.com



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Held once every two years in major city of ASEAN, Fi Indonesia brings together the world's leading food and beverage buyers, R&D, business development and marketing specialists from all around the globe.

What will you get out of exhibiting?

Did you know that Fi Asia has been categorised as one of the leading events from the Food & Beverage Industry and most of exhibitors consider Fi Asia extremely important for their business.

By exhibiting at Fi Asia you have the opportunity to:

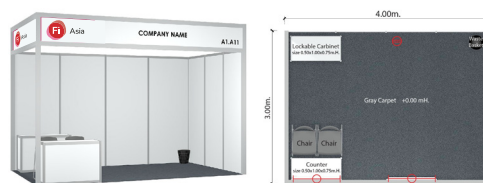
- Be one of over 400 exhibitors that will have the chance to do business with 17,000 industry professionals all in 3 days, in one location
- Market your company, industry insights & unique product offerings before and during the show to help drive qualified visitors to your stand
- Meet with current clients saving months of travel
- Meet with new buyers and industry professionals
- Promote new products
- Gain visibility and brand awareness
- Achieve proven return on investment and return on objectives

Cost of participation

Raw space (Minimum 12 m²)

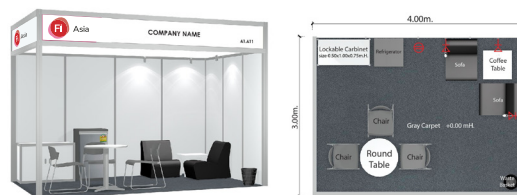


- Rent a space to build and design your own stand and pay for electricity. (The organizer will not provide carpet.)



Shell scheme Type A (Minimum 12 m²)

- Reception desk • Chairs • Waste paper basket
- Lockable cabinet • Socket 6 amp (not for lighting fluorescent 40w) • Dark grey carpet



Shell scheme Type B (Minimum 12 m²)

- Round discussion table • Chairs • Waste paper basket
- Lockable cabinet • Coffee table • Bar refrigerator • Single seat sofa • Reception desk • Socket 6 amp. (not the lighting)
- Spotlights 100w (with arm) • Dark grey carpet

| | Classification | 1 open side | 2 open sides | 3 open sides | 4 open sides |
|---|----------------|------------------------------|------------------------------|------------------------------|------------------------------|
| Raw space minimum 12 m ² | Gold | ○ IDR 7,073,000 / ○ USD 589 | ○ IDR 7,142,000 / ○ USD 595 | ○ IDR 7,266,000 / ○ USD 605 | ○ IDR 7,304,000 / ○ USD 608 |
| | Silver | ○ IDR 7,005,000 / ○ USD 584 | ○ IDR 7,081,000 / ○ USD 590 | ○ IDR 7,112,000 / ○ USD 593 | ○ IDR 7,142,000 / ○ USD 595 |
| | Bronze | ○ IDR 6,890,000 / ○ USD 575 | ○ IDR 7,005,000 / ○ USD 584 | ○ IDR 7,043,000 / ○ USD 587 | ○ IDR 7,073,000 / ○ USD 589 |
| Shell scheme Type A minimum 12 m ² | Gold | ○ IDR 9,083,000 / ○ USD 756 | ○ IDR 9,152,000 / ○ USD 762 | ○ IDR 9,276,000 / ○ USD 772 | ○ IDR 9,314,000 / ○ USD 775 |
| | Silver | ○ IDR 9,015,000 / ○ USD 751 | ○ IDR 9,091,000 / ○ USD 757 | ○ IDR 9,122,000 / ○ USD 760 | ○ IDR 9,152,000 / ○ USD 762 |
| | Bronze | ○ IDR 8,900,000 / ○ USD 742 | ○ IDR 9,015,000 / ○ USD 751 | ○ IDR 9,053,000 / ○ USD 754 | ○ IDR 9,083,000 / ○ USD 756 |
| Shell scheme Type B minimum 12 m ² | Gold | ○ IDR 10,544,000 / ○ USD 878 | ○ IDR 10,613,000 / ○ USD 884 | ○ IDR 10,737,000 / ○ USD 894 | ○ IDR 10,775,000 / ○ USD 897 |
| | Silver | ○ IDR 10,476,000 / ○ USD 873 | ○ IDR 10,552,000 / ○ USD 879 | ○ IDR 10,583,000 / ○ USD 882 | ○ IDR 10,613,000 / ○ USD 884 |
| | Bronze | ○ IDR 10,361,000 / ○ USD 864 | ○ IDR 10,476,000 / ○ USD 873 | ○ IDR 10,514,000 / ○ USD 876 | ○ IDR 10,544,000 / ○ USD 878 |

Remark:

1. Other venue related costs at IDR 96,600 / USD 7 per m² (compulsory)
2. Digital Product Solution at IDR 6,624,000 / USD 480 (compulsory)

For further information on Fi Asia 2024, please contact

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