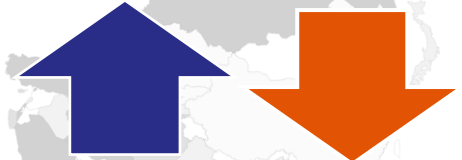


COVID-19: Impact on Asia

	Cases	Deaths
India	276,583	7,745
China	83,046	4,634
Indonesia	34,316	1,959

Worldometers.info. Data until June 10, 2020


Shifts in F&B buyer behavior



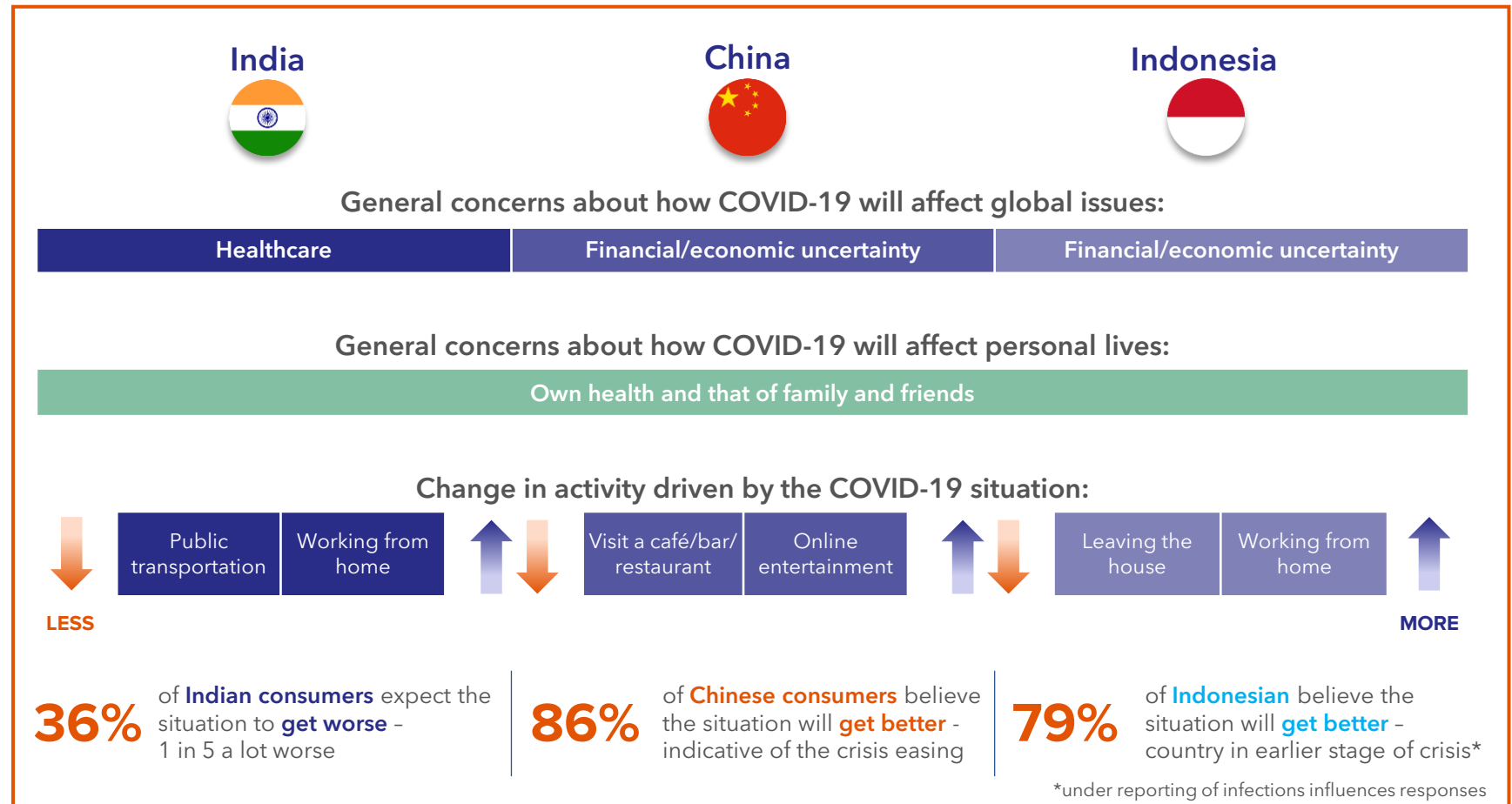
Health Aspects **Flavors & Indulgence**

Health considerations have become more influential on purchase decisions as consumers are eating healthier and consuming products to boost immunity.

Fresh fruit & vegetables as well as **juices & nectars** are some of the top categories being bought more frequently across Asian countries, likely as a way to boost health.



How are Asian consumers feeling about COVID-19?



Source: Innova COVID-19 Consumer Survey 2020. Country: India, China, and Indonesia