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ingredients network.com

Ingredients Network User Guide 2020

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1. Personal Profile

A welcome/set-up email will be sent to your inbox: Select 'click here create your own username and password'.



If you wish to contact Ingredients Network, please send an email to ficustomerservice@ubm.com.

1.1 Complete your registration

The email link will take you to this page. Click on Update my Details.

*If you already have done this process click on, I already have new logins to login to your account



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	We may wish to send you regular	information about	
	Please tick the box below to subs	cribo.	
	Newsletter		
	I have read, understood and a	gree with the Terms and	
	Conditions and Privacy Policy.	*	
	SUBMIT		

Fill out your details and create your own username & password. When you have chosen your login details, please click: "Submit". Please remember your password if not refer to page 26 here will explain how to reset your password.

1.2 Activate your account.

You will receive an account activation email. Click on the activate link to verify your account.



Please click this link to activate your account:



1.3 Logging in to Ingredients Network

1. Select my profile



2. Enter all required details

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3. Select update

2. Company Profile

Once you have finalised your registration you can update your Company Profile.

1. Select "Company Profile as highlighted below":



2. 1 How to Update your Company Profile

1. Select pen icon as highlighted below to start editing your Company Profile.

Dashbeard	work Home My Profile	Company Profiles	Loods & Statistics	R Wy account
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Ingredients Network Test Company				

- 2. Update Company email
- 3. Update Website
- 4. Update Description
- 5. Update Logo (max. 300x300) 1. Click upload file 2. Select image 3. Click 'Open'.
- 6. Update Social Media links
- 7. Select Sales Markets
- 8. Product/Service Categories
- 9. Primary Business Activity
- 10. Business Segment Focus

Ingredients Network Test Company

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Address line 2: Address line 3:					
fown: State:	Amsterdam				
Postal code: Country or Area: Telephone number	11018H NETHERLANDS +31204090544				
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Once all information has been entered click on "save":



TOP TIP: A more complete profile means its easier for buyers to find you. Please complete as much of the information as you can. After saving your Company Profile information, you will be able to select Publish as shown below:

Company Profiles

Ingredients Network Test Company

Listing Created: 2 Jul 2016 Last Update: 7 Jun 2019

By editing / updating your company profile, you agree to our Terms of Service.

<u>Please note</u> If you wish to change your company name, address, town, state, postal code, country and phone number, please contact the Customer Service team as these terms and conditions are linked to your contract signed with Informa. You can use the "chat with us" option at the bottom of this page, or email to <u>FiCustomerService@ubm.com</u>

2.2 Check users

To check users, click the tab as highlighted below

Tip: To update any of these users please contact us using the "chat with us" option at the bottom of this page, or email to <u>FiCustomerService@ubm.com</u>

Select company legred	berte Network Test Company 💌 📴
Company Profiles	ingredients
Ingredients Network Test Company	network.com
Linting Creation: 2 AJF 2008 Level Opdate: 23 May 2010	
By adding / updating your company profile, you agree to our forms of bevice.	
Company/Hollie mask Products Name Devenionals	kindution Profiles*

<u>Please note</u>: your user information will not be made public.

2.3 How to add Products

1. Click on Products tab

2. Click on add times highlighted below

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Company Profiles				ingredients network.com
ingredients Network Test Com Joting Created: 2 JJ 2011 Lent Vedate: 20 May 2019	pany			
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Idd products to your company profil Prog and drop items to change the o se published on your more detailed o f you have a Basic Profile only the to Products determine in which categor Tip: highlight your products, publish	e and start to get found on order the products are displi- company page. 50-3 products will show up i res your company is listed i images of them on your co Tost 1	your expertise in your industry. ayed in. The first 3 products you select in search connected to your company in the directory and what categories you impany profile and stand out. Tost 2	will be shapleyed at the top of your a can be lated in far your event.	Items per page: 50 T
Add products to your company profile Oreg and drop items to change the o se published on your more detailed if you have a Basic Profile only the to Products determine in which categor Tip: highlight your products, publish	e and start to get found on wder the products are displic company page. op 3 products will show up ies your company is listed i images of them on your co Tost 1	your expertise in your industry. ayed in. The first 3 products you select in search connected to your company in the directory and what categories you impeny profile and stand out. Tost 2	will be displayed at the top of your	Items per page: 50 ▼
Add products to your company profile Orag and drop items to change the o be published on your more detailed o If you have a Basic Profile only the to Products determine in which categor Tip: highlight your products, publish	e and start to get found on order the products are displic company page. sp 3 products will show up i ies your company is listed i images of them on your co Test 1	your expertise in your industry. aved in. The first 3 products you select in search connected to your company in the directory and what categories you impany profile and stand out.	will be displayed at the top of your a can be lated in for your event.	Theme per page: 50 ▼
Add products to your company profile Oreg and drop items to change the o se published on your more detailed if you have a Basic Profile only the to Products determine in which categor Tip: highlight your products, publish	e and start to get found on order the products are displic company page. go 3 products will show up ies your company is listed i images of them on your co Tost 1	your expertise in your industry. ayed in. The first 3 products you select in search connected to your company in the directory and what categories you impeny profile and stand out. Toxt 2	will be shapleyed at the top of your a can be lated in far your event.	Items per page: 50 ▼

- 3. Fill in product name
- 4. Complete product description
- 5. Upload image (max. 300x300) 1. Click upload file 2. Select image 3. Click 'Open'.
- 6. Sales Markets
- 7. Supplied Form
- 8. Certifications
- 9. End-Use categories
- 10. Products/Service Categories
- 11. Select Save

Edit Products

	*Product name				
3					
	*Product description				
4					
	Image				
5					
6	Sales markets				
	Click here				
	Supplied from				
7	Click here				
	Certifications				
8	Click here				
\leq	End-Use Categories				
9	Click here				
\leq	*Product/Service Categories				
10	Click here				
	* = Mandatory field				

By submitting a product or products to the directory you agree that you have read, understood & agree to UBM's Product IP Policy.



CANCEL

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To update your Product, list select the icon in the image below which is highlighted in red:

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Listing Created; 2 Jul 2016 Last Update: 28 May 2019						
liveating / updating your	company profile, you agree to o	or terms of Saint	cu.			
Company Profile	Users Products News	Download	Exhibition Profil	v3*		
Add products to your com	pany profile and start to get fou	nd on your expe	rtise in your industry.		Items	per pager 50
Drag and drop items to d be published on your mor If you have a Basic Profile	hange the order the products an re detailed company page. r only the top 3 products will sho	e displayed in. Th ne up in search i	he first 3 products you connected to your con	i select will be displa spany.	yed at the top of your Director	ry Profile. The other
Products determine in wh	ich categories your company is l	isted in the dire	ctory and what catego	ries you can be liste	d in for your event.	
Tip: highlight your produc	da, publish images of them on y	our company pro	ofile and stand out.			
	Test		Test 2			

To change the order of your Products by select each product and changing the order.

TOP Tip: The more complete your product information the easier it is for buyers to find you.

2.4 How to add News

1. Select add item as highlighted below

	Ingredients Network Huma My Profile Company Profiles	Leads & Statistics
Company Profiles Product State Notework Test Company Profiles Notework Company Profiles State St	Select company. Ingredients Network Tex	el Company 🔹 📷
Ingredients Network Test Company Listing Created: 3, JJ 30% Exet types: 28 Moy 208 Prediring / updating your company profile, you agree to our terms of tension. Company Printle terms News Downtoom SetUpdate: Products Problem your company profile, Your press releases, product introductions and many more. Fublish your company news on your company profile, Your press releases, product introductions and many more.	Company Profiles	ingredients.
Listing Createst: 2 JJ 208 Listing/Lupdating your company profile, you agree to our ferme of service. Company Profile Publish your company news on your company profile. Your press releases, product introductions and many more.	Ingredients Network Test Company	network.com
the welting Jupdating your company profile, you agree to dur Terme of Service.	Listing Greated: 2 Jul 200 Lest Updato: 29 May 2010	
Company Profile Usure Products New Downloom Establisher Profiles*	By aditing $\int updating your company profile, you agree to our Terms of Service.$	
Company Prefai usure Producti Menes Downloam Entertrition Profiles* Publish your company news on your company profile, Your press releases, product introductions and many more. Image: Profile Pro		
Publish your company news on your company profile, Your press releases, product introductions and many more.	Company Profile Users Products News Downloath Exhibition Profile	as •
Publish your company news on your company profile. Your press releases, product introductions and many more.		
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+ ADD ITEM		
+ ADC-ITEM		
+ ADD-ITEM		
	+ ADD-TTEM	

- 2. Add title
- 3. Add news summary
- 4. Upload news article image 1. Click upload file 2. Select image 3. Click 'Open'.
- 5. Add image caption
- 6. Add news URL
- 7. Add Categories
- 8. Save news

Edit News Items







Once you have clicked 'Save' don't forget to publish

		Select company: Ingredients Network Test Company V Go	
ompany P	rofiles		ingredients
gredients Network	Test Company		network.com
ting Created: 2 Jul 2016 st Update: 28 May 2019	6		
editing / updating you	ır company profile, you agr	ee to our Terms of Service.	

2.5 How to add Downloads

Within downloads you can add downloads to your profile (PDF). For example: product presentations, corporate brochure, etc. Drag and drop the items to change their order. For instructions on how to re-arrange the products, please refer to Products (page 15)

1. Click the edit icon highlighted below

Company Profile	Users Dov	mloads		
Add downloads to your pr	ofile (PDF). For	example: product presentat	tations, corporate brochure, etc. Drag and drop the items to change their or	der.
Solutions for natural a label sugar reduction	nd clean	Tracking the global tree plant-based protein	rend for	
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- 2. Select type of Brochure
- 3. Enter a Brochure title
- 4. Enter Brochure description
- 5. Upload the Brochure file (pdf format)
- 6. Upload a Brochure thumbnail
- 7. Click 'Save'

Ing Net Brochure





CANCEL

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Once you have clicked save, don't forget to publish as shown below:



To be able to see the how your company profile looks after all the modifications, please click on "view company profile" (as the image below).

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Company Pro	ofiles				TN ingredients
Ingredients Network T	est Company				network.com
Listing Created: 2 Jul 2010					
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- Article conductory but	filter				
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In case you need to edit any detail after posting it, please click on the "Pencil symbol". To delete the News, please click on the "Bin symbol" <u>Please note</u> all News creations/updates this will require approval directly from our Digital team before being posted on the public page.

test news	
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3. Exhibition Profile with Catalogue entry

Your exhibition profile is a profile for the event that you are exhibiting at. Changes here will be reflected on the Exhibitor Profile on Ingredients Network, the exhibitor list on the website, mobile app.
*Please note this is only valid for certain events. In case you have further questions, please contact us using the "chat with us" option at the bottom of this page, or email to FiCustomerService@ubm.com.

1. Click on the "edit icon" to customise your profile for an event you are exhibiting at:

		contractive indianauto castimore rate	Company . Con	
Company Profil	es			IN Ingredient
Ingredients Network Test C	ompany			network.c
Listing Created: 2 Jul 25% Last Update: 26 May 200				
By adding / updating your compo	ny profile, you agree to our ferm	ne of bervice.		
- View company profile				
Company Profile Usars	Products nows 0	lowidodda Debillation Profile	a*	
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Compony Profile Uson Customize your profile for an eve website, mobile app and suppler	Producte Nows D int you are exhibiting at. Chang finder for that event.	es here will only be reflected on	the Eshibitor Profile on Ingredient	s Network, the exhibitor list on the
Compony Profile Usars Customize your profile for an existence in the supplier FIERE	Products terms 0 int you are exhibiting at. Chang finder for that event.	ownloads Eshibition Profile	**	s Network, the exhibitor list on the

Customize your profile for an event you are exhibiting at. Changes here will only be reflected on the Exhibitor Profile on Ingredients Network, the exhibitor list on the website, mobile app and supplier finder for that event*.

*Please note this is only valid for certain events. In case you have further questions, please contact us using the "chat with us" option at the bottom of this page, or email to <u>FiCustomerService@ubm.com</u>.

- 2. Add Exhibiting name
- 3. Add Description
- 4. Upload Logo
- 5. Enter a Catalogue entry (pdf format)
- 6. Products: Choose up to 50 products from your product list
- already loaded on Ingredients Network
- 7. Categories: Choose categories from your categories
- already loaded on Ingredients Network
- 8. Select Save

	AAK Kamani Pvt. Ltd.
	*Description on website (max 1,000 chars)
	Kamani Oil Industries Pvt Ltd is one of the leading manufacturing organization in the field of specialty oils and fat products in India. We are ISO 22000:2010 Certified. The company is dedicated to providing highest quality oils and fats to the customers and has a wide range of products for specialized applications to the Food, Pharma, Cosmetic and Nutraceutical industry. The company has a state of art production facility which has been constantly upgraded to ensure production flexibility. Our product range includes whole range of specialty vegetable oils, Hydrogenated vegetable fats, Margarines, Dairy Fat Replacers, Confectionery fats and Exotic butters.
	Logo (max. 300x300)①
	🛃 aakkamani.jpg - click image to enlarge
	UPLOAD A FILE
	*Description in print catalog (max 500 chars)
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	Hi-res logo file for printed catalog
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	UPLOAD A FILE
	Products (max 50)
	Cakelite x Chokita cocoa butter x Coconut Oil x Coconut Oil x Cocosilver coconut oil x Cocosilver coconut oil x Corn Oil x Flaxseed Oil x
-	Foodlite culinary oil x Frywell vegetable oil x Groundnut Oil x Groundnut Oil x High Oleic Sunflower Oil x K-Cookiez x K-Lite x
	K0000 seesa butter w. Karupa yangepati sil. N. Klassis refined aroundout sil. N. Kensetha, N. Ke
	K2000 cocoa butter x Karuna vanaspati oil x Klassic refined groundnut oil x Kmeetha x Koatina cocoa butter x Komal sunflower oil x Komplete
	K2000 cocoa butter x Karuna vanaspati oil x Klassic refined groundnut oil x Kmeetha x Koatina cocoa butter x Komal sunflower oil x Komplete Konfex x Koolex vanaspati oil x Kpuff x Krisp palm kernel oil x Palm Kernel Oil x Palm Oil x Palmolein Oil x Pufflite x Rice Bran Oil x
	K2000 cocoa butter x Karuna vanaspati oil x Klassic refined groundnut oil x Kmeetha x Koatina cocoa butter x Komal sunflower oil x Komplete Konfex x Koolex vanaspati oil x Krisp palm kernel oil x Palm Oil x Palmolein Oil x Pufflite x Rice Bran Oil x Sesame Oil x Soyabean Oil x Superolein x Sweetjoy x Tasteepuff x
	K2000 cocoa butter x Karuna vanaspati oil x Klassic refined groundnut oil x Kmeetha x Koatina cocoa butter x Komal sunflower oil x Komplete Konfex x Koolex vanaspati oil x Kpuff x Krisp palm kernel oil x Palm Kernel Oil x Palm Oil x Palmolein Oil x Pufflite x Rice Bran Oil x Sesame Oil x Soyabean Oil x Superolein x Sweetjoy x Tasteepuff x Categories (max 4)



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Click on "Save" once you have entered the details on your Exhibitor Profile after saving don't forget to publish.

	Select company lingredients Network Test Co	mpany T Go	
Company Profiles			(IN) ingredients
Ingredients Network Test Company			network.com
Listing Croated: 2 Jul 2016 Last Update: 29 May 2019			
By aditing / updating your company profile, yo	agree to our Torms of Service.		
3 -Publish your changes to the live site			
Company Profile Users Products	News Downloads Dihibition Profiles	1	
Company Profile Usars Products	News Downloads Exhibition Profiles		
Company Profilo Users Products	Nows Downloads Exhibition Profiles	e Exhibitor Profile on Ingredients Network,	the exceptor list on the
Company Profile Users Products Customize your profile for an event you are e website, mobile app and supplier finder for th	Nows Downloads Exhibition Profiles hibiting at. Changes here will only be reflected on th it event.	e Exhibitor Profile on Ingredients Network,	the exhibitor list on the
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Company Profile Users Products Customize your profile for an event you are e website, mobile app and supplier finder for th	Hows Downloads Exhibition Profiles hibiting at. Changes here will only be reflected on th it event.	e Exhibitor Profile on Ingredients Network,	the exhibitor list on the
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Company Profile Users Products Customize your profile for an event you are a website, mobile app and supplier finder for th FIET9	News Downloads Exhibition Profiles hibiting at. Changes here will only be reflected on th it event.	e Exhibitor Profile on Ingredients Network,	the exhibitor list on the

It is important to know that a catalogue entry within your exhibitor will not be available for all events this is just specific events.

4.Leads and Statistics

Within Leads and Statistics, you can review the number of views your Product has received. There are two overviews to navigate between – Overview & Breakdown.

4.1 Overview

Overview will provide you with a brief description of views such as: the amount of times your company, product, news item has appeared in a search result.

		e my profile	Company Profile	s Leads & Statistics	X My dccou
		Select company	: Ingredients Network	Fest Company 🔻 Go	> Ingredients Network Home
Leads & Statistics					My Profile Company Profiles
Ingredients Network Test Com	pany				Leads & Statistics
Jun 2018 to May 2019					Log out
2015 2016 2017 2018 Last 12 months	2019 YTD				4
2018: Jun Jul Aug Sep Oct Nov De	ec — 2019: Jan Feb	Mar Apr May			
Notes:	t news item has an	peared in a search	h rosult		
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Overview Breakdown					
Overview Breakdown	-14				
Overview Breakdown	RESULTS				
Overview Breakdown TYPE	RESULTS				
Overview Breakdown TYPE Search Impressions, all pages	RESULTS 1087				
Overview Breakdown TYPE Search Impressions, all pages Page Views, all pages	RESULTS 1087 73				
Overview Breakdown TYPE Search Impressions, all pages Page Views, all pages Unique Visitors, all pages	RESULTS 1087 73 37				
Overview Breakdown TYPE Search Impressions, all pages Page Views, all pages Unique Visitors, all pages Unique Visitors, all pages Click throughs	RESULTS 1087 73 37 1				
Overview Breakdown TYPE Search Impressions, all pages Page Views, all pages Unique Visitors, all pages Unique Visitors, all pages Click throughs Contact Views Contact Views	RESULTS 1087 73 37 1 3				
Overview Breakdown TYPE Search Impressions, all pages Page Views, all pages Unique Visitors, all pages Unique Visitors, all pages Click throughs Contact Views Search Impressions - Company	RESULTS 1087 73 37 1 3 3 888				
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Overview Breakdown TYPE Search Impressions, all pages Page Views, all pages Unique Visitors, all pages Unique Visitors, all pages Click throughs Contact Views Search Impressions - Company Page Views - Company Page Views - Company	RESULTS 1087 73 37 1 3 3 888 888 55				

4.2 Breakdown

<u>Breakdown</u> will provide you with a full overview of hits such: as the amount of views your company, product, news item has been clicked on from a search result or visited directly. Within the breakdown you will also receive RFI's (request for information) please see below for how this is presented:

Overview	Breakdown		
All Product Im	pressions / Page Views		
PRODUCT	SEARCH IMPRESSIONS	PAGE VIEWS	
Test 2	80	2	
Test I	100	20	
All Asset Impr	essions / Page Views	uds/views	
Catalog: Ing	Not Brochuro 1		
RFIS			
DATE	REQUEST		
10 Jan 2019	I would like some general in company information	formation about your (ompany Ingredients Network Test Company Détails: Product information Gen

Tip your traffic statistics do not include robot traffic, so represents only real human visitors.

4.3 Upgrade to Premium

In case you wish to update your Complete Profile to Premium, you can find the option and all the information of it clicking on "**Upgrade to Premium**" inside your company area:

<u>Please note</u> this will not automatically upgrade your profile - you are required to enter your email address and our Digital Sales team will contact to discuss further.

(N) network or Dashboard	Ingredients Network Home	My Profile	Company Profiles	R. My account
		Select company:	Ingredients Network Test Company •	
Company Pro	ofiles			Ingredients
Ingredients Network	Test Company			network.com
Listing Created: Last Update:				UPGRADE TO PREMIUM
By editing / updating your o	ompany profile, you agree to our	Terma at Service.		

5. Forgot Password?

1. Go to login and select Forgot Password on the bottom right.

2. Please re-enter your e-mail address you originally used for your account creation.

Forgot Password

Please enter	/our email address	to reset your po	issword:
Email: *			

informa -

3. After entering your e-mail address you will receive a reset password e-mail (please see below)



Please click the link to reset your password:

Reset link

4. Enter a new password and click submit

Reset Password

Please enter a new password.

Password must contain at least 7 characters and 3 of the following: An uppercase letter, a lowercase letter, a number, a special symbol.

New Password

Retype Password

Submit

5. You are reset.

FAQ's

Q: I am a verified user but I cannot login to my profile?

A: Please try resetting your password by selecting the 'forgotten password' link if you do not receive an e-mail please contact our Customer Service team via: <u>FiCustomerService@ubm.com</u> – we will be more than happy to assist you.

Q: Where can I check to see if visitors have checked my profile?

A: You can visit the leads and statistics page to view this data.

Q: What kind of Digital package do I have? What is included? Do I need to exhibit to have a profile?

A: Your Digital package is based on whether you will be exhibiting at an event, if you are exhibiting then your data will be used in our Supply Finder onsite and also the mobile app for each connecting event. However, if you are not exhibiting at an event your data will be presented on Ingredients Network and Fi Global. Therefore, it is important to update your Products and Company Profile description wherever and whenever possible.

Q: What is the DPD fee?

A: DPD stands for (Digital Product Directory) this is a service fee for your company being hosted on our directories and other Digital tools like Ingredients Network, the mobile app, Supplier Finder* and the online Exhibitor List*. Supply Finder allows attendees to easily search during the event for specific and new products and companies.

where applicable

Q: If I experience issues uploading company products is there a limit of products I can upload? Who do I contact when I need to update products in bulk?

A: When you experience issues updating/uploading products in bulk please contact our Customer Service team via the following mail address: <u>FiCustomerService@ubm.com</u> – we will be more than happy to assist you.

Q: We have multiple profiles how can I delete or merge these profiles?

A: In order to merge or remove profiles please seek contact with our Customer Service team we will assess the account data and carry out a transfer of your products

Q: What is the difference between a Company Profile and an Exhibition profile?

A: The difference between the two profiles is your Company profile will be used to present the products your company is hosting on Ingredients Network and your Exhibition profile is setup for an event you are exhibiting at here you are able to add a description of what you will be hosting/exhibiting at the specific event.

Welcome to Ingredients Network & Enjoy the Experience