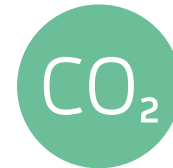


SUSTAINABILITY AT UBM

“UBM is committed to achieving a sustainable events industry, and we will continue to be at the forefront of driving change towards that goal.”

Tim Cobbold, UBM CEO



Carbon Mitigation



Community & Charitable Giving



Health & Safety



Material Use & Waste Management



Procurement



Stakeholder Engagement



If you would like to work together with us towards sustainability, have any relevant projects or you simply have a question about sustainability please don't hesitate to contact us at sustainability@ubm.com



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EXHIBITOR SUSTAINABILITY CHECK LIST

10 things to remember

- | | |
|---|---|
| <p>1. Ensure your stand is designed so that it will be used again.</p> | <p>6. One of the biggest environmental impacts of our events is travel and transport. Choose public transport, and logistic companies with sustainable credentials.</p> |
| <p>2. Promote your company's and products sustainability credentials.</p> | <p>7. Think about what you buy for the event, such as promotional items and catering, is there a sustainable option? Such as paper rather than plastic cups, or pens from recycled plastic.</p> |
| <p>3. Make sure you and your contractor is aware and compliant with all health and safety requirements.</p> | <p>8. Be energy efficient by using LED lights, and energy efficient equipment such as computers, and TVs.</p> |
| <p>4. Reduce your paper handouts by switching to digital options.</p> | <p>9. Think about what waste your stand will create and try to minimise it as much as possible. For what waste you do have try and ensure it is recyclable.</p> |
| <p>5. Check out our event charity partner, how could you support them?</p> | <p>10. For any paper you do use, reduce its carbon impact by a third by choosing recycled paper.</p> |



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WOULD YOU LIKE TO:

- Reduce your stand build time?
- Avoid cowboy contractors?
- Increase the health & safety of your stand?
- Save money on your waste bill?
- Lower your environmental impact?
- Have a higher quality finish to your stand?

...THEN AVOID A DISPOSABLE STAND

What is a disposable stand?

The structure is made (usually from MDF) to be only used once, and is therefore demolished and disposed of at the end of the event.

What is a non-disposable stand?

The structure is made using a system designed to be able to be used again and again in different formats to suit the client.



ACTION:

When selecting a stand contractor make sure to find out what type of stand construction they would be using. **For more information please contact us at: sustainability@ubm.com**



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